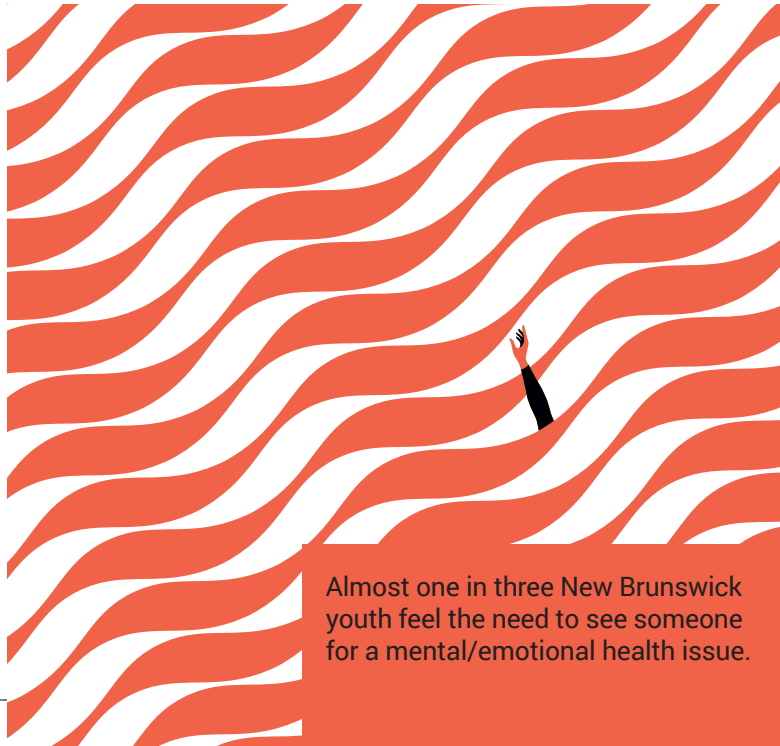


We love where we live, but issues like poverty, homelessness and mental illness are hurting our communities. By showing your local love, you can change that. You can make local issues **#UNIGNORABLE**.



Almost one in three New Brunswick youth feel the need to see someone for a mental/emotional health issue.



SHOW YOUR LOCAL LOVE.

DONATE TODAY

To make your gift, click on the personal-donation link provided by your workplace, fill out your pledge form, or speak with your Employee Campaign Chair.

www.gmsenbunitedway.ca

#UNIGNORABLE

LOCAL
ISSUES
CAN BE
EASY TO
IGNORE



**United Way
Centraide**
Greater Moncton and
Southeastern New Brunswick

HELP
MAKE THEM
#UNIGNORABLE



One in 10
New Brunswickers
lives in poverty.



An estimated 200+
people in Greater
Moncton are homeless
on any given night.

SHOW YOUR LOCAL LOVE

Your generosity powers United Way's work in the community. It allows us to tackle persistent, #UNIGNORABLE issues that are preventing far too many individuals and families from getting ahead. When you show your local love for community, you're helping create pathways out of poverty so that everyone can thrive.



DANIEL'S DECISION TO TAKE ACTION...

"I think it's important to give back, but it's not about how much you give, it's also about being invested. United Way is so strongly rooted in all of our local communities. That's important to me."

— Daniel, donor & volunteer

...CHANGED TRAVIS'S LIFE.

"When I was at my worst, I would walk down the street and people would pretend I wasn't there. Nowadays, people cross the street just to say hi."

— Travis, program participant

Here's how your local love helps us tackle #UNIGNORABLE issues:



\$5/pay period

5 seniors will stay independent and feel part of the community.



\$18/pay period

5 youth will have caring adults connecting them to services which improve their quality and appreciation of life.



\$30/pay period

5 youth will have access to mental health care from counsellors who understand and help with positive coping skills.