



United Way

2015

Report to the Community

United Way of Greater Moncton and Southeastern New Brunswick Inc.
22 Church Street, Suite T210 | Moncton, NB | E1C 0P7 | 858-8600
www.gmsenbunitedway.ca

United Way targets investments in our community to ensure the greatest impact — going beyond one person, one family, one neighbourhood to make a difference to our whole region.



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United Way of Greater Moncton and Southeastern New Brunswick is proud to be accredited through Imagine Canada.

MEMBER OF
MEMBRE D' **Imagine**  **Canada**

Our impact.



Donations to the Community fund were invested directly in Albert, Kent and Westmorland Counties.

30
programs and services helped improve people's lives.

28
community funded agencies supported individuals, families and communities across Southeastern New Brunswick.

“Possibility. It's in each of us to give. Our donors, our volunteers and our partners are all making a measurable difference in our communities. Behind every changed life is someone who made that change possible, and that someone was you. Thank you.”

Debbie McInnis
Executive Director



Working together

It takes a community working together at all levels to create change.

United Way partners with Agencies, Corporations, Education Districts, Government and Unions. Our collective strength can change people's lives for the better.

Our partners include:



28+ Agencies



3 levels of government including federal, provincial, and municipal



2 school districts, 2 colleges and 2 universities



4 organizations specializing in measurement & evaluation



1,860+ volunteers



192 employee giving campaigns



14+ local unions



7,600 donors



“It's a great honour to contribute to the United Way Campaign every year. Through my donation, I am not only supporting the organization, but also the many volunteers and their tremendous efforts to improve the communities of Greater Moncton.”

Raymond Théberge
President and Vice-Chancellor
Université de Moncton

Meet the Board, Cabinet and Committee members who share a common vision to make a difference.

2015 United Way Board of Directors

The Board of Directors are a dedicated group of volunteers who provide leadership and guidance to our organization.



Jim Jones
Past Chair
Community
Representative



Colin Smith
Board Chair
Town of Riverview



Todd MacIntosh
Treasurer
KPMG



Jacques Laprise
Community
Representative



Deloras O'Neill
Deloras O'Neill
Mediation



Robin Drummond
Greystone Energy
Systems Inc.



Claire Turbide-Albert
Atlantic Lottery



Lisa Paschal
J.D. Irving, Limited



Kevin Williams
Sun Life Financial
Services



Julie LeBlanc
Fisheries and
Oceans Canada



Gregory MacLean
McInnis Cooper



Marshall Button
Capitol Theatre



Gail Duffy
Medavie Blue Cross



“Change is a constant in our community. United Way continues to evolve to meet the ever increasing needs of families and individuals in our region. We invest our donors' dollars in high quality programs that make an even greater impact on our community and those who live here. Our board members are here to help the United Way lead the way to finding new opportunities to create the change we all want to see. Together, we are possibility.”

Colin Smith
Board Chair

2015 United Way Campaign Cabinet

The Campaign Cabinet is a diverse group of community leaders who volunteer their time and expertise to help raise dollars and awareness for our annual campaign.

Lawrence Forbes
Chair
Seahold Investments

Lisette Michaud-Carrier
Past Chair
RBC

Marshall Button
Capitol Theatre

Ann Mowatt
Transport Canada

Ted Brown
UPS

Mike Belong
Anglophone East School District

Tania Stote
Medavie Blue Cross

Ken Charters
ExxonMobil

Craig Gallant
Deloitte

Jeff Hill
Costco

Tyson Firlotte
J.D. Irving, Limited

Scott Chisholm
Lounsbury Group



Lawrence Forbes
Campaign Chair

“ The Campaign Cabinet strives to build relationships to leverage the funds that are essential to the work of the United Way. Every donation, big and small, has an impact. Through donations to the Community Fund we are all part of the success of our community.”

2015 United Way Community Investment Committee

The Community Investment Committee is a diverse group of community leaders who volunteer their time and expertise to invest donated dollars into programs and agencies committed to working in our three focus areas and whose work is consistent with our values and principles.

Normand Blais
Co-Chair
RCMP

Dan Johnson
Co-Chair
JM Chartered Accountants

April Parker
Cox and Palmer

Lynne Faught
Atlantic Lottery

Geneviève
Furlotte Madore
District scolaire
francophone sud

Jennifer Connolly
UPS

Marilyn Galliot
Community
Representative

Tracy Kenney
Atlantic Lottery

Darren Rose
NBCC

Karine LeBlanc
Medavie Blue Cross

Derek Ermen
Ermen Plumbing and
Heating



Normand Blais and Dan Johnson
Community Investment Committee
Co-Chairs



“ In recent years, the demographic landscape of NB's Southeast region has changed considerably. Thus, its fundamental needs and resources have evolved similarly. In response, the non-profit landscape has adapted too and is resolved to impacting the community. As the needs continue to grow so will the community's response. In 2015, the United Way is proud to have invested in 28 agencies that provide 30 programs.”

2015/16 United Way Day of Caring® Committee

The Day of Caring® Committee is a diverse group of community members who volunteer their time and expertise to ensure that the Day of Caring® is a success every year. They connect more than 700 volunteers with over 50 agencies in Southeastern NB.

Dawn Steele
Chair
McKesson Canada

Captain Steve
Crawford
City of Moncton

Rick Cook
Cook's Home Hardware
Building Centre

Mark Seamans
Atlantic Human
Services

Lisa Brush
Rogers
Communications

Roger Breckenridge
ExxonMobil

Lorraine MacLeod
Community
Representative

Sandra King
Bell Aliant
& Aliant Pioneers

Jennifer Wilson
Rogers
Communications

Charlene Fox
City of Moncton

David Brooks
ExxonMobil

Claudette Leger
Kent

Nicole Cochrane
Rogers
Communications

Dan Parlee
RBC



“Over 700 people volunteer for the Day of Caring®. If they were paid that would be equivalent to \$130,853.04! Their time and work is much more valuable though. Because of them, agencies have more of what they need to better service their clients. They have gardens, attractive more useful spaces and tools to do their work.”

Dawn Steele
Day of Caring Committee Chair

2015 United Way Marketing Committee

The Marketing Committee is a diverse group of community members who volunteer their time, talent and expertise to tell the United Way story in the community.

Lisa Paschal
Chair
J.D. Irving, Limited

Carla Bourque
Atlantic Lottery

Dave Gallant
Venture Garage

Sharon
Corcoran MacPhee
Community Representative

Paul Thomas
Newcap Radio

Fred LaForge
Dovico Software

Marisa Piccini
Correctional Service
of Canada

Nathalie Levesque
Fisheries & Oceans
Canada

Maurice Belliveau
City of Moncton



“United Way and the marketing committee continue to look for the most meaningful ways to share and celebrate the impact of our donors' generous gifts, through the work of the investments in agency programs.”

Lisa Paschal
Marketing Committee Chair

2015 United Way Youth First Committee

Youth First strengthens the youth-serving sector by providing training through workshops and presentations, opportunities for sharing of information/resources, and strategies for youth engagement. This work is rooted in a positive youth development framework called the Developmental Assets.

Andrew LeBlanc Boys & Girls Club of Riverview	Alicia Duffy YWCA of Moncton	Cathy Manuel Youth Impact Moncton	Tammy Keiver Community Representative
Lynda Carey Boys & Girls Club of Riverview	Heather Stordy Anglophone East School District	Darren Airy Youth Impact Moncton	Melanie LeBlanc Ombudsman/Office of the Child & Youth Advocate
Matthew McKeigan Boys & Girls Club of Riverview	Jewell Mitchell YWCA of Moncton	Denise Caissie Moncton Youth Residences	Annie Caron Youth Impact Moncton/ AHS/ Social Development
Jacqueline Goguen Public Health	Dave Theriault YMCA of Greater Moncton	Richard Babineau Codiac Regional RCMP	Annette Bourque Office of the Child & Youth Advocate
Christine Griffin Boys & Girls Club of Moncton	Bonnie Geldart YMCA of Greater Moncton	Lise Babineau Codiac Regional RCMP	Samantha Burke Atlantic Lottery
Daniel LeBlanc Boys & Girls Club of Moncton	Jason Jones YMCA of Greater Moncton	Jeannot Ouellette Maison de Jeunes	Peter MacDonald Big Brothers Big Sisters of Greater Moncton
Ashton Arseneault Boys & Girls Club of Moncton	Debby Warren AIDS Moncton	Marc Taillon Horizon NB	Elyse Hamel Fédération des jeunes francophones du N.-B.
Stephanie Patterson Anglophone East School District	Sarah Doiron AIDS Moncton	Krista Cormier Horizon NB	Peter Sawyer Moncton Regional Learning Council
Christine Allain Anglophone East School District	Julie Roy-MacAdam Anglophone East School District	Cheryl Laliberte Anglophone East School District	Sonya Babineau City of Dieppe
Darlene Taylor Anglophone East School District	Frances Devost-Cormier Anglophone East School District	Jill Greene Town of Riverview	Karine Lavoie Town of Riverview
Dawn Parke Anglophone East School District	Mary Miffen Anglophone East School District	Paulette Tingley Town of Riverview	Denise Miller CMHA NB Division
Pat Steeves Anglophone East School District	Trevor Drosbeck Archdiocese of Moncton	Marie-Pier Lagacé MAGMA	Nadine Melanson-LeBlanc City of Moncton
Lisa Ann Babineau Anglophone East/ Public Health Nurse	Isabelle Lavoie CAFI	Kim Robichaud CAAR	April Morton YMCA of Greater Moncton

Adèle LeBlanc
Vitalité Health Network

Derrick Beardsworth
Petitcodiac Boys and Girls
Club

Carole Murphy
NBCC Moncton

Julie Forest
District scolaire
francophone sud

Claudette Bernard-LeBlanc
Vitalité Health Network

Jennifer Joncas
Social Development

Stacy Taylor NB
Department of Health

Annick-Levesque Frenette
District scolaire
francophone sud

Anne Belliveau-LeBlanc
Vitalité Health Network

Sarah Lord
Jean Coutu Pharmacy

Paul Toner
United Way

Richard Lemay
District scolaire
francophone sud

Danielle Robichaud
Vitalité Health Network

Mélanie Belliveau
CNIB

Kate Doyle
United Way

Maxime Gauvin
District scolaire
francophone sud

Isabelle Darveau
Vitalité Health Network

Laurianne Brown
Vitalité Health Network

Josée H. Levesque
District scolaire
francophone sud

Jessica Brodie
Work Safe NB

Jean-Louis Caron
Place aux Compétences

Kai Gosling
YOU Turns, Anglophone East
School District

Christina Dunfield
Mennonite Central
Committee Canada

Judy Cyr
RCMP Riverview
Detachment
Southeast District

Liette Mainville
Vitalité Health Network

Jenna Steeves
MAGMA

Natasha Martin
YWCA

Johanne Savoie
Vitalité Health Network

Sherrilynn Chapman-Lackie
Anglophone East School
District



“Youth First is a capacity building and networking hub for our community that provides a platform for youth serving agencies to come together and share information, resources, engagement strategies, collective impact models and a variety of pertinent trainings. Many experiences lead us to recognize the uniqueness and strength of the Youth First Committee, including our participation in YWCA Canada’s Project Shift Knowledge Exchange on cyber-violence. Having access to multiple partners and stakeholders allowed the focus of our project to be more on the topic issue as opposed to community engagement, which made our participation in the national project unique.”

Alicia Duffy
YWCA of Moncton

Impact

Together, we are possibility.

United Way is creating opportunities for a better life for the people in Southeastern New Brunswick. Working with many community partners, we get to the heart of the matter. Our work and the work of the programs we fund are consistent with our values and principles and fall within our three focus areas: all that kids can be, from poverty to possibility and strong communities.

All that kids can be

United Way focuses on children and youth because research tells us that this is one of the most powerful ways to address the root causes of social problems.



Kids have a place to be kids.

2,661

kids had a place to go after school and in the evening to connect with their peers, be themselves and get the support they need to grow in a positive way.



Thanks to your support ...

213 youth who were struggling with mental illness were given the support and the tools they need to help manage their mental illness.

337 children and youth had a positive role model they could look up to.

3,839 students were able to participate in technological and entrepreneurial projects in alternative learning programs.



From poverty to possibility

Poverty arises from a complex set of stubborn, intertwined social issues. United Way is one of many partners working to address poverty in a meaningful way.

Thanks to your support...

142 participants were given the opportunity to prepare low cost meals that were portioned for them to take home and freeze.



38 Collective Kitchen classes were held.

66 Teaching Kitchen classes were held.

159 participants learned practical cooking skills and healthy eating practices.

896 portions were prepared.



941

people (in Greater Moncton) participated in monthly Fresh for Less, healthy food boxes.*

460 people in Southeastern NB began the transition from poverty to possibility through long-term investments that help people gain skills and have access to good food.

*Fresh For Less is a program that provides access to fresh fruit and vegetables, for a small fee every month.

Strong communities

United Way works in a variety of ways to help individuals, families and communities develop what they need to be resilient, to achieve personal goals, and build vibrant and engaged communities.

Thanks to your support...

790 individuals were provided with access to reliable and affordable transportation.

320 single parents had access to support through programs and workshops.



291,369
Km

of affordable transportation were driven so people in rural communities and/or people with a severe mobility impairment could get where they needed and wanted to be.*



*That is more than 18.5 round trips on the entire Trans-Canada Highway. Length of Trans-Canada Highway - 7,821 km.



Give

Thanks to the kindness of our donors and commitment from thousands of volunteers, \$2,295 million was raised during our annual campaign.

2015 Campaign highlights:

- ACOA held its first public special event fund raiser for the United Way with participants enjoying the music of local artist Caroline Savoie, helping to raise over \$1,300 for the community.
- The second annual United Way Moncton Area Lawyers Association Legal Gala, recognizing Judge Michael McKee recipient of the Distinguished Community service Award, raised \$4,806.75 for the community.
- United Way's first ever community wide 50/50 raised \$14, 135 for southeastern New Brunswick. Winner Brian Richard also collected \$14, 135.
- 2015 marked the first ever Midland Truck Pull for the United Way. 10 teams participated, and raised \$9,000 for the community.





Give

Loaned Representatives

Each year local workplaces from both the corporate and public sectors support the United Way by providing a Loaned Representative during the campaign season. These Loaned Representatives work full-time at the United Way, supporting workplace fundraising efforts while still on their company's payroll.

We thank the following organizations for their partnership and for providing us with dedicated, hardworking, energetic and fun employees for the 2015 Loaned Representative Program:



Tina Bolduc – Medavie Blue Cross
Claudette Trewin – NB Liquor Corporation
Paula Breau – RBC Contact Centre
Lucille LeBlanc – Transport Canada
Donna Donovan – UPS

“As a Loaned Rep, I would go home with a sense that my daily tasks had a real impact on the community I live in. I can now say that I’ve been at the heart of the community.”

Tina Bolduc
 2015 Loaned
 Representative
 Medavie Blue Cross

Employee Campaign Coordinators

Each year hundreds of employees volunteer their time to help run employee giving campaigns in their workplaces. They help keep staff motivated and make sure their employees know the impact of their dollars through the United Way. Their role is vital to the success of the campaign. Thank you all Employee Campaign Coordinators and your teams.



“Being an ECC has taught me a lot about the challenges a non-profitable organization faces. Coming from the insurance industry, especially from a cooperative one, I see a lot of similarities in how the United Way functions and the need for it in our community. The pride I’ve seen at The Co-operators in recent years has been so exciting. Fundraising for the United Way has brought the staff members together in our building to reach a common goal and interact in ways we wouldn’t be able to otherwise. The United Way is an investment in the present and future of our community, and is part of our culture and way of life here at The Co-operators.”

Erin Curry
 The Co-operators



Give - In-kind Donations

In-kind donations are a unique approach to charitable giving which consists of donating goods and providing services, rather than cash. We are truly grateful for all our In-kind donations. Listed below are our In-kind donations (often in addition to financial support) from 2015.



Transports
Canada

Transport
Canada





Give - Honour Roll

In 2015, over **1,005 Friends** and **624 Builders** contributed to the community through our United Way. Friends are individuals who donated \$250 dollars or more a year to the 2015 Campaign. The following list recognizes our Builders, those who gave \$500 or more during the 2015 Campaign (94 Builders requested to remain anonymous). Every effort has been made to ensure the accuracy of the list. We apologize for any omissions. Please advise us of any mistakes or changes.

Builders:

Chantale Albert	Anne R. Benoit	Martine C. Cantin	Susan Dempsey
Louise Allain	Tim Bentley	Cherie Cantle	Real Denis
Melanie Allen	Marc R. Bernier	Christina Carlin	Yves Despres
Natacha L. Allen	Kirk Berube	Doug Carr	Gisele DeVarennnes-Aube
James J. Amos	Daniel Bissonnette	Rodney Carrier	Albert O. DeWitt
Franscine C. and S. Boyd	Catherine Black	Sherri M. Carroll	John Diamond
Anderson	Barry L. Blight	Tom L. Chafe	Isabelle Doiron
Louise Andrew	Simone Blight	Diane Chamberlain	Nanette Doiron
Cara Andrews	Phil Bloom	Dale Chapman	Robert Doiron
Trudy Andrews	Darryl Bonhower	Stacy Chappell	Garry M. Donaldson
Andrea Anne	Caroline Boudreau	Brian Chase	Peggy Donovan
Kristal Arbeau	Isabelle J. Boudreau	Judy Chase	Jerome Doucet
Clare Archibald	Melissa Boudreau	Jeanne T. Chiasson	Sarah Doyle
Dawn Arnold	Patrick Bourbonnais	Colin Christie	Jean-Pierre Drapeau
Eric Arseneault	Andre Bourque	Steven Clark	Terry Du
FJ Arseneault	Carla Bourque	Amanda Clements	Gail Duffy
Nadine Arseneault	Charles Bourque	Therese Cleven	Michelle Dugas
Normand Arseneault	Michel Bourque	Heidi Clowater	Brenda Dunnett
Candace L. Arseneault-	Laurie Bouvier	Audrey Comeau	Fernande Dupuis
MacDonald	Michael J. Bouvier	Claudia Comeau	Jessica Durette
Andre Arseneault	Robert S. Bowie	Suzanne Comeau	Matthew Eagles
Julia Arseneault	Tom Bowser	Frank R. Cook	Mary Ehler
Catherine Ashby	Jeanne Breau	Tracy Cook	Alissa C. Eisan
Lori Augustine	Roger Breckenridge	A. Cormier	Shane Esson
Tim Baade	Jacqueline Briard	Andrew J. Cormier	Christine Estabrooks
Alain Babineau	Peter Briggs	Cathy L. Cormier	Marie A. Fahey
Charles Babineau	David Brooks	Denise Cormier	Esther Farrell
Janice Babineau	J.Darren Brown	Kristine Cormier	Constance Faulkner
Thara Bagley	Lynette Brown	Richard P. Cormier	Steven C. Faulkner
Patricia Balcom	Scott Brown	Michelle Cormier-Bosse	Sherene L. Faulkner-
Angeline Bartlett	Ted Brown	Jason Cornell	Jackson
Anne Basque	Franceline N. Bugge	Pierre Cote	Carol Fecteau
Anne Bastarache	Janice Bujold-Barton	Bill Creagh	Peter Feldmann
Lisa Bastarache	Angela Bunter	Caren Currie	Craig A. Fenton
Sophie Bastien-Daigle	Gail Burns	Heather I. D'Entremont	Cindy Fifield
Alan Batten	Ron Burns	Sonya M. Dadson	Barbara Fillmore
Erika Belanger	Frederic Butruille	Jean Daigle	Sharon Fisher
Aline Belliveau	Marshall Button	Josh G. Daigle	John J. Flanagan
Josee Belliveau	Theresa Butts	Jacqueline D. Dallaire	Susan Fleming
Lionel Belliveau	Rachel Caissie	Ted Davis	Allison A. Foran
Lisa M. Belliveau	Dale Cale	Daphnee Dawson	Nadine Forrester
Lorraine Belliveau	Carla Cameron	Amanda Day	Jeff Foster
Marilene Belliveau	Candace Campbell	Cheryl Defazio	Berthe Fournier
Maurice Belliveau	Jennifer Campbell	Jean-Marc Delaney	Michael B. Fox
Sheila Bennett	Michael Campbell	Paul Demers	

Give - Honour Roll

Donovan Francis
Mariano M. Franco
Henri Frenette
Jolyne Frenette
Peter J. Fullarton
Yiu-Keung Fung
Audrey Gaddess
Craig Gaddess
Jean-Luc Gagnon
Kimberly Gale
Beth L. Gallant
Lisa M. Gallant
Marise Gallant
Nicole A. Gallant
Rachel Gallant
Paul Garner
Denise Gaudet
Gilles Gaudet
Diana Gauvin
Christa A. Gillis
Rodney Girvan
Arthur Godin
Claire Goguen
Rachelle R. Goral
Tim Gordon
Melissa Gosse
Mark Gough
Harry Grant
Derek Green
Meghan Greene
Daniel Guitard
Chantal Hache
Sonia Hache
David A. Hambrook
Theresa Hanlon-Spears
Tyler Harper
Curtis L. Harvie
Shauna H. Haughn
Andre Hebert
Liette Hebert
Linda Hebert
Lorna Hebert
Michel G. Hebert
Pauline Hebert
Christa Hickey
Jack M. Hickey
Debbie Hicks
Gayle Hicks
David W. Hiltz
Andrew Holt
Mary Holt
David Homer
Stephanie Hopper
Diane Horsman
Katherine Howatt
Wanda Howell
Gianna Hurd
Craig Hutchinson
Duncan Hutchison

Danielle Inglis
Craig Isaac
Spencer Isaac
James Izzard
Nicola A. Jardine
Katherine J. Johnston
Darlene Jones
Mark Jones
Bernard Keenan
James S. Kelly
Tracy Kenney
Wendy A. Kenny
Ezzeddine Khedhri
Zachary Killam
Kristin E. Killen
Brian J. King
Allen Kitchen
Patrick Lachance
Patti LaForest
Stephane LaGace
Marc Lalonde
Daniel Landry
Lise Landry
Nicole Landry
Steven J. Landry
Allison Lang
Marc Lanteigne
Annick Lapointe
Jacques J. Laprise
Tasha Laroché
Greg Lavack
Greg T. Lawson
James Leaman
Angeline LeBlanc
Brandie LeBlanc
Bridget LeBlanc
Cheryl R. LeBlanc
Debbie LeBlanc
Erica LeBlanc
Gabriel LeBlanc
Gilles LeBlanc
Lisa L. LeBlanc
Lorraine A. LeBlanc
Marc LeBlanc
Marcel P. LeBlanc
Marcus LeBlanc
Nicole LeBlanc
Rachele LeBlanc
Rene LeBlanc
Valeri LeBlanc
Julie K. LeBlanc Steeves
Charline LeBlanc-Wood
Pascale LeBrasseur
Scott LeBreton
Andre Leger
Barbara Leger
C.J. Leger
Chantal L. Leger
Melanie Leger
Nancy A. Leger

Nathalie Leger
Yves Legere
Ginette Leger-Murray
Stephen Lemay
Veronik Levesque
Peter D. Lightfoot
Roger Lirette
Sandra Long
Benoit Losier
Yvette M. Love
Gerry Lowe
Anthony Luck
Raymond A. Lynch
Wayne Mabey
D. Stephen MacAdam-
Tomlinson
Michelle MacAleese
Geraldine MacArthur
Kristen MacArthur
Julie MacBain
Trevor MacDougall
Leroy V. MacEachern
Dave MacFadyen
Therese L. Machellan
Todd MacIntosh
Ian and Maude MacKenzie
Judy MacKenzie
Scott MacKinnon
Glen Mackley
Pamela Macquarrie
Christine Maher
Annette Maillet
Mario O. Maillet
Peggy Maillet
Anjum N. Majid
Guylaine Mallet
Pierre Mallet
Calvin D. Martini
Amy Marvin
Angela Mason
Jansen Matchett
Deborah Maxted
Jean-Marc Mazerolle
Monique S. Mazerolle
Tammy Mazerolle
Nicholas A. McAuley
Shelley McCallum
Mary McCarron
Norval McConnell
Jenni McDermid
Eric McDonald
Sarah McGee
Heather C. McGrath
Robert McGrath
Christina McIntyre
Jessica McIntyre
Heather McKinley
Rick T. McLaughlin
Patricia McLean

Tracy McVeigh
Cara L. Melanson
Leslie-Jo Melanson
Lisa Melanson
Lucille Melanson
Nathael Melanson
Monique Melanson-Baker
Steve Melee
Rachel Middleton
Marianne Millar
C.D. Miller
Sean Miller
Rachel Mills
Denise Mischiek
Lorna Mitton
Christopher Mitton-Viberg
Kristina Moore
Mikio Moriyasu
Jacques Mourant
Debbie Mullin
David Mundy
Marcie Munroe
Carole Murphy
Denise A. Murphy
Gene Murphy
Peter D. Nealon
Janice Nishikawa
Jane Noble
Berthe Noel
Joanne Noel
Daryell Nowlan
Mary O'Donnell
Jeannie O'Keefe-Goguen
Kent Ostridge
Liette Ouellette
Louis Ouellette
Janice Owens
Dan Parlee
Louis-Philippe Perreault
Wendy Peters
Lada Phillips
Suzanne Phillips
Sharon Pirie
Lisa Pitre
Pauline M. Pitre-Savoie
Mark Pluta
Denise Poirier
Lise Poirier
Bruce J. Pollard
James T. Porter
Michael Power
Jeff Prescesky
Mark Pugh
Barbara Quigley
Stephen Ralph
Darlene Rand
Joyce L. Reade
John Redding
Jo Ellen Reeder

Kathy Reid-Breau	John and Janet Sanford	Norma Spencer	Lori Thurrott
C. Richard	Louise Saulnier	Wendy M. Spicer	Paul Toner
Gisele Richard	Monique Saulnier	Lucy St. Jean	Craig Tremblay
Jacqueline Richard	Brenda Savage	Camille St. Thomas	Martha Trueman
Lina Richard	Raymond Savoie	Jody K. Steen	Janette Tummon
Linda Richard	Peter Schlichter	Jeannette Steeves	Claire Turbide-Albert
Louise Richard	Kevin Scott	Susan E. Steeves	Anne Veniot
Lyne Richard	Brent Scrimshaw	Doris Stencill	Gaetane M. Vienneau
Sara G. Richard	Graham Sears	Mary F. Stephenson	Elmer Wade
Stephan Richard	David Selwah	Leslie Stevens-Hachey	Chris Wallace
Pat Riley	Erinn Shaban	Allan Stewart	Sigrid Walters
Chantal Rioux	Cynthia Shannon	Lola Stewart	Wendy M. Watson-Wright
Charlene Robichaud	Kathy Silvea	Luc St-Jules	Jason Welch
Josee Robichaud	Darren Simmie	Charlene A. Sullivan	Heather Welton
Michel Robichaud	Nicole M. Simpson	Marc Surette	Judy Wheaton
Nathalie Robichaud	Samantha Sinclair	Tobie Surette	Donna Whiteway
Claudette Robichaud-Savoie	Sedgewick Sinclair	Kim Swift	Christopher Whynot
Cathy L. Rogers	Dave Small	Natasha Symes	Scott Wilbur
Gregory C. Rogers	Anne-Marie Smith	Serge Tardif	Megan L. Wilkins
Pat Ronan	Colin Smith	Shawn Taylor	Joni Williams
Darren Rose	Deborah Smith	Wendy Terry	Katina Williams
Bernard Rousselle	Janet Smith	Andre Thebeau	Warren Williams
Donna F. Roy	Jennifer R. Smith	Joseph Thebeau	Kim Wilson
Ginette M. Roy	Roger Smith	Gilles Theriault	Kristin Wilson
Marcel Roy	Todd Smith	Joffre Theriault	Lynn Wilson
Shelley and Bryant Russwurm	Ralph Sorrey	Mylene Theriault	Alexander Wood
Eddie Rutanga	Kristen Soucy	Yvan Theriault	Sophie Woodcock
	Sherry Sparks	Lise Thibodeau	Daniel Wortman
	Joyce K. Spence	Stephane Thibodeau	Gregory Young
	Deborah Spencer	Paulette Thurber	Scott Yvonne

Leaders:

Leaders are individuals who contributed \$1,000 or more a year to the United Way.

The following list recognizes our **191** leaders who contributed to the 2015

Campaign (28 Leaders have requested to remain anonymous). Every effort has been made to ensure the accuracy of the list. We apologize for any omissions. Please advise us of any mistakes or changes.

Troy Akerley	Noel Cooper	Tyson Firlotte	Jeff and Kim Hill
Gervais Albert	Germaine Cormier	Louise Fiset	Jeff Holland
Lucille Albert	Jacinthe Cormier	Lawrence Forbes	Lynn Holt
Emily M. Allison	Paul Cormier	Daniel Fougere	Barbara Horsman
Madeleine J. Arsenault	Roger H. Cormier	Denise Frenette	Johanne Huard
E. Aucoin	Serge Cormier	Denis Gagnon	Ross Jackson
Ellen Ayer	Dr. Susan Crouse and Dr. John Crompton	Craig D. Gallant	Thomas W. Jansen
Douglas Bannon	Grant Currier	Jason J. Gauthier	Cindy Johnson
Debbie Bayliss	Patrick Daigle	Rheanne Gautreau	Lawrence Johnson
Mark Belliveau	Robert Davies	Kelley Glass	James Jones
Hugues P. Benoit	Cheryl Dawson	Tammy Godfrey	Luann Jones-Foster
Vincent Blanchard	Craig DeLeavey	Normand Goguen	Pierre-Yves Julien
Sylvie Blanchet	Amanda Devison	Karen Grant	Cheryl Keats
Brent Blizard	Roberto Didonato	Susie Gunderson	Glenn Keays
Alain Bordage	Bernard Donelle	Nathalie Hache	Neil Kennedy
Raymond Bourque	Stephane Dorais	Derek Hale	Helen Kerr
Heather Branton	Marc Doucette	John M. Hanson	Hugh Kirkegaard
Paul G. Burns	Deanna J. Doyle	Patricia V. Harknett	Dan R. Kuehl
Katheryn Cavanaugh	Jacques Dube	Lisa Harper	Charmayne Ladriere
Merald Chadwick	Pascale Dumas	Martin and Susan Haynes	Josee Lancot
Gerald Chaput	Daniel Eagles	Mark Henderson	Beatrice Landry
Ron Clow	Ruth Easson	Franca and Bill Hennessey	Frank G. Landry
	John Emery		Yvon LaPierre
			Michael Lea

Barbara Leaman
Erin Leaman
Isabelle C. LeBlanc
Jean-Paul LeBlanc
Julie M. LeBlanc
Paul J. LeBlanc
Serge LeBlanc
Suzanne Leger
Luc C. Legere
Miguel LeVasseur
Bernice M. Losier
Bruce MacDonald
John Maisey
Faith Matchett
Rory Matchett
Craig McGregor
Deborah McInnis
Rhea McKeil
Patrick McLaughlin

Christopher A. McMahon
John M. Meagher
Shawn Meikle
Norma Melanson
Vincent Mercier
Lisette Michaud-Carrier
Jean-Jacques Michaux
Gilbert Morneau
Curtis Morrison
Heidi M. Munn
Ellen Murray
Eric O'Brien
Lisa Paschal
Margot A. Payne
Gregory Peckham
Joseph H. Pomeroy
Vincent Power
Steven and Renata Price

Frank Quinn
Derek Randell
Corinne Reagon
Richard Regimbal
Brenda Roos
Steven Roper
Alan Rutherford
Abdul B. Samad
Rebecca Sampson
Robert Savoie
Jason Schella
Todd Scott
Debbie Sebastien
Matthew P. Sheridan
Crystal Smith
D.Susan Smith
Mark St.Pierre

Patrick B. Stack
Kim Stevens
Howard Tingley
Janet Tracy
H. Lloyd Varner
André Vincent
F.R. Ward
Dan Watchorn
Linda Waterfield
James C. Weatherbee
Josette Wedge
Bill Whalen
Tracy White
Jennifer Wilson
Kim Wood
Peter Worth

Ambassadors:

Ambassadors are individuals who contributed **\$2,500** or more a year to the United Way. The following list recognizes our **19** Ambassadors who contributed to the 2015 campaign (4 Ambassadors have requested to remain anonymous). Every effort has been made to ensure the accuracy of the list. We apologize for any omissions. Please advise us of any mistakes or changes.

Ajay Bhatnagar
Robert Black and Marilyn Galliot
Robert B. Cormier
Gordon M. Crozier

Catherine Dallaire
Vanessa L. DeMerchant
Robin Drummond
Marcel A. and Vera Gervais

Kendra Inman
Charles Ko
Joshua Melanson
Vikash Prasad

Rhonda L. Rossiter
K. Brent Spencer
Raymond Theberge



“I believe that it is important to give back to the community in which I work and live. I support the United Way because I have always trusted the United Way to direct my donation where it is needed the most. The United Way has always supported a great many organizations that I believe in, and I especially appreciate and value the approach that has been taken over the past few years grouping the organizations into three important themes: strong communities, from poverty to possibility, and all that kids can be. The United Way contributions to agencies, changes lives and moves our community forward.”

Faith Matchett
VP Operations,
Farm Credit Canada



Campaign Celebration Awards

This year 192 companies participated in the United Way Campaign; their contributions were highlighted at the Campaign Celebration in February 2015. Thank you to all companies, CEOs, union leaders, unions, employee campaign coordinators (ECC), and employees who helped make our campaign a success.

Outstanding Federal Government Campaign
**Agriculture and Agri-Food Canada*, Service Canada -
Miramichi*, Transport Canada***

Outstanding Provincial Government Campaign
Department of Social Development*

Outstanding Municipal Government Campaign
Town of Riverview*

Best Overall Corporate Campaign (1 to 50 employees)
Acklands Grainger

Best Overall Corporate Campaign (51 to 150 employees)
NBCC Moncton

Best Overall Corporate Campaign (151 employees or
more)
J.D. Irving, Limited

Outstanding New Business
Greystone Energy Systems Inc.

Best Overall Non Profit Campaign
Petitcodiac Boys & Girls Club

Leadership Award
J.D. Irving, Limited

Yves Despres Award of Distinction – Outstanding Public ECC
**Margot Payne and Paulette Maillet, Public Service Pay
Centre- Miramichi***

United Way's Outstanding Corporate ECC
Pierre-Luc Bouchard, Assumption Life
Shining Star Award
Gayle Hicks, UPS

Public Top Ten

1. P.W.G.S.C.- Public Service Pension Centre*
2. Fisheries and Oceans*
3. ACOA *
4. City of Moncton*
5. P.W.G.S.C - Public Service Pay Centre - Miramichi*
6. Transport Canada*
7. Correctional Service Canada - Regional Headquarters *
8. Service Canada - Bathurst*
9. Canadian Revenue Agency - Moncton*
10. Canadian Food Inspection Agency*

Corporate Top Ten

1. ExxonMobil
2. RBC Financial Group
3. UPS
4. J.D. Irving, Limited
5. Medavie Blue Cross
6. Atlantic Lottery
7. Fairmont Raffles Hotels International
8. IGT
9. Costco Wholesale
10. The Co-operators

* Indicates unionized workplace.



Volunteer

Thank you to our volunteers for their passion, hard work and energy. Volunteers help United Way save more than \$156,397.74 annually in salaries and contribute more than 6,779 hours a year to United Way.

Here's what some of our volunteers did in 2015:

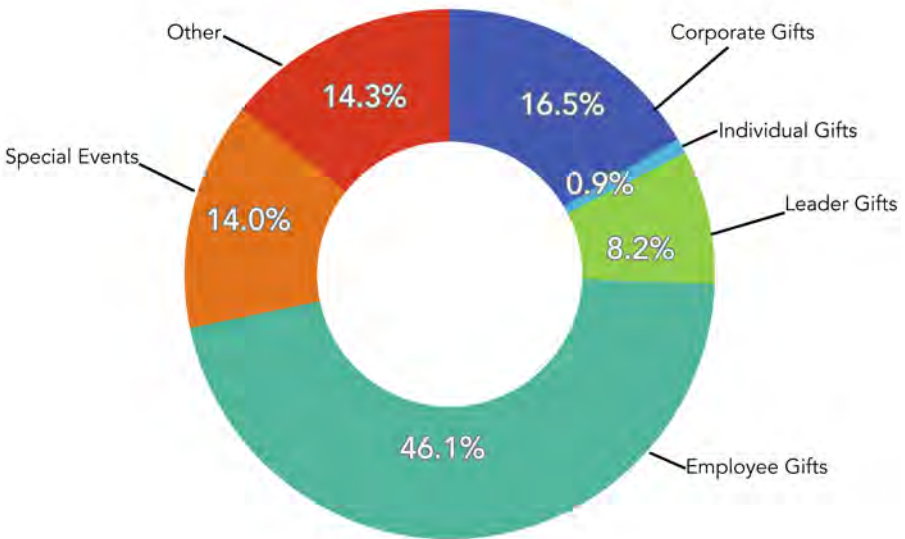
- 738 volunteers participated in 116 United Way Day of Caring® projects. A Day of Caring® connects volunteers with an agency to complete one-day work projects. It's a great way for participants to learn more about the agencies in Southeastern New Brunswick, and to experience first-hand the impact of their contributions.
- 161 employee campaign coordinators ran fundraising campaigns within their workplaces.
- Over 950 volunteers assisted in campaign related activities including Fifa Women's World Cup, Atlantic Beer Festival, Wildcats, Oktoberfest, PlayOn and the ACDC concert.



Financials

We are all in this together. You helped us raise \$2,295 million for the communities in Kent, Westmorland and Albert counties.

How the money came in:

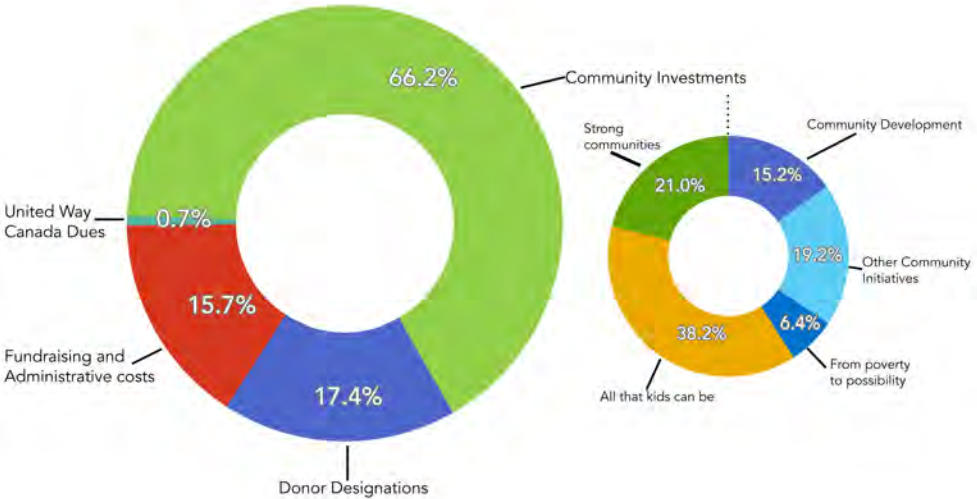


Corporate Gifts	\$ 441,158
Individual Gifts	\$ 25,335
Leader Gifts	\$ 218,757
Employee Gifts	\$ 1,235,755
Special Events	\$ 373,888
Other Revenue	\$ 375,253

Total Revenue: \$2,670,145*

**United Way obtains revenue through the annual campaign, but also through grants and other partnerships.*

How the money was spent.



Total Expenses: \$2,771,263

Funded Agencies and Initiatives	\$1,685,509
Poverty to possibility	\$117,500
All that kids can be	\$700,494
Strong communities	\$385,250
*Donor designations	\$482,265

**Community Development \$278,982

*** Other Community Initiatives \$353,357

Day of Caring®	\$ 38,435
Other	\$314,922

United Way of Canada Dues \$ 19,176

Administrative and Fundraising \$434,239

** Some of our donors give their entire gift to the United Way Community Fund, while others ask that a portion, or their entire gift, go to support other charities through donor designation.*

*** Our stakeholders rely on us for more than funds; they look to us for support in social planning, community development, research, evaluation, advocacy and engagement. This is what our Community Development funds are allocated to.*

**** Other Community Initiatives include the Peer supported housing, the Community Inclusion Network, the Our Food SENB project, Rural Community Development, ESIC- Food Security, ETC - Albert County and Agency workshops and training.*

View our full Financial Statements in detail online at: gmsenbunitedway.ca/policies-and-reports

THANK YOU!



United Way

**Greater Moncton and
Southeastern New Brunswick**

Change starts here.

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office@moncton.unitedway.ca



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