



United Way

2016 Community Impact Report

Investing for impact.

Real numbers.

Real stories.

Real change.

In 2016, **11,083** people's lives were directly changed, and thousands more were positively impacted because of **you**.



Your donations helped fund **28** programs run by **26** agencies.

15 programs focused on helping **kids be all that they can be**, **3** focused on moving people from **poverty to possibility**, and **10** helped build **strong communities**.

From poverty to possibility



PEDVAC participant working in the garden.

Sarah's story

Sarah* has lived in poverty her whole life; as long as she can remember she has had to rely on the food bank for the food she needed for her and her family. Sarah decided that she wanted things to change and began attending Pedvac's monthly cooking club. At first, she was shy and self-conscious. She was not used to being around many people, and her meals usually consisted of wieners and Kraft dinner. As the months went by Sarah got to know the volunteers and her classmates, and she began to come out of her shell. She loved the social aspect of the program and was very happy cooking with the others, even if she didn't usually take any of the food home.

When her birthday came around, the group got together and signed a card for her. The group was surprised to see how much this simple card meant for her until she told them that, at just over 55 years old, this was the first birthday party she had ever had.

One day Sarah arrived at the class beaming with pride; she had prepared the corn chowder and a dessert that she had learned in class for her former partner and her grown son, and they had loved it!

Today, Sarah continues to make many of the recipes that she has learned in the cooking class. She no longer refuses the vegetables from the food bank but accepts them happily, and even helps out in the Centre's garden. Sarah has become more outgoing and has made many friends. She is no longer shy or self-conscious, and really feels like she belongs, has something to offer and is part of her community.

Thanks to donations to the Community Fund:



Petitcodiac Boys and Girls Club participant.

654

people (in Greater Moncton) benefited from monthly Fresh For Less Healthy Food Boxes, giving them access to healthy fresh produce at a discounted rate every month.



343 individuals participated in collective kitchens.



2,536 portions were made in teaching kitchens.



100% are now trying new recipes at home.



97%+ feel they get more bang for their buck with Fresh For Less.

Your support means that local literacy organizations are getting to the root causes of low literacy, and improving the skills of older youth and adults living in poverty.



All that kids can be



MOMENTUM participants.

Ayana's story

Ayana* is new to Canada; growing up has been difficult for her, so she and her family are happy to have found a new home in Moncton. Settling in to a new country is not always easy. Ayana has to adapt to a new country, new school, new way of life and a new language. This is where the Boys and Girls Club of Moncton comes in. Here, not only has Ayana started to make lots of friends in her new community, but the club is helping her with her struggle to overcome language barriers.

No one at the club would ever laugh at Ayana's attempts to read in English, but they were well aware of the ridicule she faced outside of the club's walls. The club decided to introduce Ayana to Pet Therapy methods, which included reading to puppies. This has helped Ayana, as well as other new Canadian and refugee families to feel more comfortable practising English and overcoming language barriers. Ayana is making meaningful relationships with peers and the community, and is more confident and comfortable in her new community.

*Name has been changed

Thanks to donations to the Community Fund:



Hillsborough after-school Drop-In participants.

6,449

youth gained the support they needed to build courage and grit, helping them to thrive in any circumstance.



100% of vision impaired youth feel more confident and independent after participating in life-skills programs.



84% of parents report seeing a positive change in their child, after being matched with a mentor.



2,798 kids have a place to go after school and in the evening where they can get support, meet up with their peers, where they feel safe and can be themselves.



505 youth are receiving the support they need to improve their mental well-being.

For youth, success and hope begins by making sure they have the support they need to stay in school. Thanks to the efforts of many partners, YOU Turns cut the amount of chronic absenteeism in one urban High School by 1/3!

Strong communities



Ability NB participant.

Garry's story

Garry has always been an active man, but in 2006 he was diagnosed with Parkinsonian symptoms and a seizure disorder. He has been in and out of the hospital several times in the past years, and a nursing home was recommended to him several times. Garry appreciated the advice but wanted to stay home and independent as long as possible. Garry has been working with Ability NB to make this goal a reality. Since 2015 he has attained 26 goals ensuring that Garry and his family are linked to the resources and supports he needs so that he can stay home and continue to participate in the community.

In order to maintain his independence Garry needed a wheelchair. Ability NB helped him secure the funding for the chair, but he needed several alterations to his house, including a ramp to get in and out. After hitting several dead ends to secure funding for the needed alterations, Ability NB with the help of Garry's family were able to install the ramp and widen the home entrance. Today, Garry continues to be independent and active in his lifelong community.

Thanks to donations to the Community Fund:



51,144 km

of affordable transportation was provided for people in rural communities and for people with mobility impairments, so they could get where they needed, when they needed.

Through the United Way Day of Caring...



850+ volunteers made a difference by tackling 82 different projects. Their hands helped plant community gardens, liven up playgrounds and beautify community spaces.



Volunteers helped prepare, cook and package over **200** meals to be handed out to people in our community who needed it.



129 gallons of paint were used to brighten up our community spaces.



37 cu yd (28,288.5 litres) of soil and mulch was used at 35 gardening and 24 landscaping projects.

100% of volunteers report being happier and more engaged with their agency and community.*

*Volunteers reporting from Cavalier Riding Club and Tantramar Family Resource Centre.

Thank you for supporting your local community through the United Way.



I believe in and support the United Way because they invest in, collaborate with and strengthen our community to improve lives. They do this by providing financial support and training to our local non-profit sector to build capacity in the charitable sector, so the agencies in our region can meet and exceed their current potential. United Way collaborates with organizations that are doing research in our region so they can clearly understand our communities' assets and where there is room for improvement. They work closely with non-profit, corporate and government partners, to ensure lasting impact.

Robin Drummond, CEO Greystone Energy Systems. President, Board of Directors, United Way of Greater Moncton and Southeastern New Brunswick



The United Way helps provide our community with the programs and services to improve the quality of life of our most vulnerable citizens. Generosity, action and compassion can change lives. That is why I am grateful to donate to United Way.

Kirk Muise, Regional Vice President, RBC, 2016 Campaign Chair, United Way of Greater Moncton and Southeastern New Brunswick



I give to the United Way because I believe in the power of our community when we work together. The United Way maximizes my donation and the donations of others by working collaboratively with many local organizations to strengthen our community and bring about positive change. I know my donation will count because the organizations that receive funds through the United Way are held accountable. And I can see my donation at work in our community, in programs that support youth, adults, seniors and our community as a whole. I am a proud supporter of our United Way!

Carole Murphy, UW Donor, NBCC



United Way's funding has been crucial in helping us support and celebrate LGBTQ youth in our community. Youth attending our weekly drop-in are able to be themselves authentically, without fear of judgement. Peer support and access to positive role models have made a strong impact, and youth report feeling an increase of self-acceptance. Through school presentations on sexual orientation and gender identity, we are able to help fight stigma and discrimination through education.

Sarah Doiron, Safe Spaces Coordinator, AIDS Moncton



**United Way
Centraide**

**Greater Moncton and
Southeastern New Brunswick**

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