



**United Way  
Centraide**

**Greater Moncton and  
Southeastern New Brunswick**

# **2016 Report to the Community**

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Annual General Meeting 2017

# About United Way

## Mission

To improve lives and build community by engaging individuals and mobilizing collective action.

## Values

- Demonstrate trust, integrity, transparency, inclusivity and respect;
- Energize and inspire volunteerism and volunteer leadership;
- Endorse innovation, partnerships, collective action; and
- Provide non-partisan leadership; and
- Embrace diversity.

## Our Impact

The United Way of Greater Moncton and Southeastern NB Region works to create long-term, sustainable change that not only helps people improve their lives but also results in stronger, more resilient communities. Through donations from our community, we are able to invest in 28 programs through 26 community partners and we focus our efforts on three main areas essential to creating opportunities for a good quality of life. These include helping people move from poverty to possibility, building strong and healthy communities, and helping kids be all they can be.

### Strong communities

- Improving access to social and health-related support services
- Supporting resident and community engagement
- Supporting community integration and settlement

### All that kids can be

- Improving access to early childhood learning and development programs
- Helping kids do well at school and complete high school
- Making the healthy transition into adulthood and post-secondary education

### From poverty to possibility

- Moving people out of poverty
- Meeting basic human needs
- Providing affordable transportation

# Message from the President

It is with great pleasure that we present the Annual Report to the Community for the United Way of Greater Moncton and Southeastern New Brunswick.

As our local United Way continues to work with our partners to create the foundation for long term sustainable change, we are pleased to use this report to update our community. Community impact is about achieving meaningful, long-term improvements to the quality of life in our community — addressing not just the symptoms of problems but getting at the root causes.

I want to provide a few highlights from 2016 beginning with Community Development. Our staff was involved in a number of different initiatives including but not limited to:

- YOU Turns
- Everything Early Years
- Francophone Early Childhood services network
- Southeast Wellness Steering Committee
- NB Champions for Child Rights
- Connecting and Learning from our Seniors w/ Senior's Information Centre
- Homeless Steering Committee
- Community Conversations with Welcoming and Inclusive Community committee and NB Health Council
- Local Immigration Partnership – Welcoming and Inclusive Community committee
- Horizon Health Community Advisory Committee
- Day of Caring
- Songs of the City

We partner on three other projects as well; Our Food SENB Hub, Peer Supported Housing with Salvus Clinic and the Inspiration Café.

The 2016 Campaign was a true success. Through generous donations from over 190 workplaces and over 7,000 individuals, the organization was able to raise a record breaking amount of \$2,331 million for the community.

As you know Moncton is now the largest city in the Province and Dieppe and Riverview are growing quickly as well. Greater Moncton and Southeastern New Brunswick is the fastest growing part of New Brunswick and Greater Moncton, according to the most recent census, has outpaced the national rate for the last 5 years. Growth is always a good thing but has also led to increased demand on the charitable sector. The demand has increased not only in our urban areas but in our rural areas as well.

# Message from the President

We see increased demand for services in a number of areas including;

- affordable adequate housing, transportation and food security,
- transportation can be particularly challenging in rural areas with residents often needing to access medical care outside their immediate area.
- the need for food security is a growing concern with many people finding themselves in food deserts and as the cost of food continues to rise the ability to eat a healthy diet diminishes.
- an increased need for more wrap-around services for children, youth and adults which includes better coordination between multiple partners so people can get the services they need, when they need them, where they need them so everyone can reach their full potential.

As a direct result of this increased demand the United Way is responding. At the campaign kickoff in September 2016, the United Way unveiled its highest goal to date in order to respond to an increase in population and demand for community support-\$2,500,000. Our achievement to date brings us closer to this ambitious goal that we will continue to work towards in 2017.

I would like to recognize our volunteers, donors, board members and staff who all play a significant role in shaping the work we do in the community of Southeastern New Brunswick. Without their help we wouldn't be able to accomplish everything we do. Thank you all for recognizing that a safe, supportive and caring community is everyone's responsibility.

Robin Drummond  
President  
United Way of Greater Moncton and  
Southeastern New Brunswick Region Inc.



# Board of Directors

Colin Smith  
**Past President**  
Town of Riverview

Robin Drummond  
**President**  
Greystone Energy  
Systems

Todd MacIntosh  
**Treasurer**  
KPMG

Gregory MacLean  
McInnes Cooper

Lisa Paschal  
J.D. Irving Limited

Claire Turbide-Albert  
Atlantic Lottery

Gail Duffy  
Medavie Blue Cross

Kevin Williams  
Sun Life Financial  
Services

Craig Gallant  
Deloitte

Jacques Laprise  
Community  
Representative

Julie Leblanc  
Fisheries and Oceans

Lisette Michaud-  
Carrier  
Royal Bank

Marshall Button  
Capitol Theatre

# Community Investment Committee

Normand Blais  
**Co-Chair**  
RCMP

Darren Rose  
**Co-Chair**  
NBCC

Kimberly Chisholm  
IGT Canada

Jennifer Connolly  
UPS

Lynne Faught  
Atlantic Lottery

Geneviève Furlotte-  
Madore  
District scolaire  
francophone sud

Marilyn Galliot  
Community  
Representative

Tracy Kenney  
Atlantic Lottery

Karine Leblanc  
Medavie Blue Cross

April Parker  
Cox & Palmer

Colin Smith  
Town of Riverview

Derek Ermen  
Ermen Plumbing &  
Heating

“We’re proud to be able to support 26 agencies delivering 28 programs across Southeastern New Brunswick. Their passion for the work they do shows not only in the programs they deliver, but through their dedication and determination to create lasting impact in our communities. That being said, the needs in our communities are greater than ever before and the Community Investment Committee works hard to ensure that the programs we support are working collaboratively and efficiently to have measurable results.”

# 2016 Day of Caring Committee

Dawn Steele  
**Chair**  
McKesson Canada

Roger Breckenridge  
ExxonMobil

David Brooks  
ExxonMobil

Lisa Brush  
Rogers  
Communications

Rick Cook  
Cook's Home  
Hardware and  
Building Supplies

Nicole Cochrane  
Rogers  
Communications

Stephen Crawford  
City of Moncton/Fire  
Department

Denis Daigle  
Porpoise

Charlene Fox  
City of Moncton

Dan Gillis  
Porpoise

Sandra King  
Bell Aliant

Claudette Léger  
Community  
Representative

Lorraine MacLeod  
Community  
Representative

Daniel Parlee  
Royal Bank

Rose-Marie Richard  
Atlantic Lottery

Mark Seamans  
Atlantic Human  
Services

Jennifer Wilson  
Rogers  
Communications

Debbie McInnis  
United Way GMSENB

Peggy Killaire  
United Way  
GMSENB

Kate Doyle  
United Way  
GMSENB

Paul Toner  
United Way  
GMSENB

“We were so incredibly fortunate to have over 850 volunteers tackle 82 different projects across Southeastern New Brunswick! Not only did they help plant beautiful gardens, add colour to community centres, liven up playgrounds, and beautify community spaces, they also came together to show their community how much they care. Volunteers are truly priceless and we are so proud to help this work happen!”

-Dawn Steele  
Chair of the 2016 Day of Caring Committee



# United Way Staff

Debbie McInnis  
**Executive Director**

Michelle Levesque  
**Administrative  
Assistant**

Kate Doyle  
**Community  
Impact Manager**

Paul Toner  
**Child and Youth  
Coordinator**

Nadine Grill  
**Communications  
Coordinator**

Nay Saadé  
**Resource  
Development Director**

Christine Estabrooks  
**Finance Director**

Gail Everett  
**Finance/Campaign  
Associate**

Peggy Killaire  
**Day of Caring/New  
Business**

“We would like to thank our board, committees and the many, many volunteers who are committed to our organization and our community as they continue to support us in so many ways. We absolutely could not do the work we do without their ongoing support.

I would also like to thank our talented, hardworking, passionate staff who work every day, with our partners, to create positive, impactful change in our community of Southeastern NB.

”

– Debbie McInnis  
Executive Director



# Campaign Highlights

Through generous donations from over **190** workplaces and over **7,000** individuals, our United Way was able to raise a record breaking amount of **\$2,331,000** for the community during the 2016 campaign.

At the campaign Kick Off in September 2016, the United Way unveiled its highest goal to date in order to respond to an increase in population and demand for community support- **\$2,500,000**. Our achievement to date brings us closer to this ambitious goal which we will focus on achieving in our 2017 campaign.

## 2016 Campaign Highlights:

- Our sold out campaign Kickoff luncheon started our fundraising year on the right foot with \$21,776 raised for the United Way Community Fund.
- The Midland Truck Pull event was a huge success raising \$13,605 for the Community Fund.
- Other notable events include Asurion Volleyball tournament that raised \$3,000; the UPS Softball tournament which raised \$2,463.20; and the Co-operators dessert auction raising \$2,356.50
- Amber Effects organised a fabulous Craft Beer event in support of the 2016 United Way Campaign, adding \$5,419 to the campaign total.
- 2016 also marked the first Runway Run for United Way organised by the Greater Moncton Roméo LeBlanc International Airport raising \$8,500.





# Campaign Cabinet

Kirk Muise  
Royal Bank  
**Chair**

Jeff Hill  
Costco  
**Business**

Robin Drummond  
Greystone Energy  
Systems  
**Division Chair**

Stephen Van Wart  
Scotiabank  
**Division Chair**

Lawrence Forbes  
Seahold Investments  
**Past Chair**

Ken Charters  
ExxonMobil  
**Energy & Industry**

Tyson Firlotte  
J.D. Irving Limited  
**Health/New Business**

Ted Brown  
UPS  
**Technology &  
Telecommunications**

Marc Melanson  
Ville de Dieppe  
**Vice-Chair**

Tania Stote  
Medavie Blue Cross  
**Municipal**

Mike Belong  
Anglophone East  
School District  
**Education/Provincial**

Craig Gallant  
Deloitte  
**Information Tech**

Denise Frenette  
ACOA/APECA  
**GCWCC Chair**

Monette Collette  
National Bank  
**Division Chair**

Réjean Boudreau  
Assomption Vie  
**Division Chair**

## List of Funded Agencies

### Ability NB

Atlantic Wellness  
Community Centre

Cavalier Riding  
Club

Boys and Girls Club  
of Dieppe

Moncton Headstart

South-East Deaf &  
Hard of Hearing  
Services

Volunteer Centre  
SENB

### Ability Transit

Big Brothers Big  
Sisters

CMHA - Moncton  
Office

District scolaire  
francohpone-sud

PEDVAC

Support to Single  
Parents

YWCA

### AIDS Moncton

Big Cove First  
Nations Wellness  
Committee

CNIB

Greater Moncton  
Literacy Advisory  
Board

Petitcodiac Boys and  
Girls Club

Tantramar Family  
Resource Centre

### Anglophone East School District

Boys and Girls  
Club of Moncton

Crossroads for  
Women

Maison de jeunes  
de Dieppe

Boys and Girls  
Club of Riverview

Tele-Drive Albert  
County

# Loaned Representative Program

Loaned Representatives are employees who are loaned to the United Way from corporate and public sector offices. During the campaign season, they work full-time supporting workplace fundraising efforts at the United Way of Greater Moncton and Southeastern New Brunswick Region, while still on their company's payroll.

We thank the following organizations for their partnership and providing us with dedicated, hardworking, and energetic employees for the 2016 Loaned Representative Program:

Jenniffer Geldart	--	UPS
Andrea Anne	--	FRHI
Tricia Friars	--	Royal Bank
Isabelle Rioux	--	ACOA



## Employee Campaign Coordinators

**Each year hundreds of employees volunteer their time to help run employee giving campaigns in their workplaces. They help keep staff motivated and make sure their employees and colleagues know the impact of their dollars through the United Way. Their role is vital to the success of the campaign. Thank you to all Employee Campaign Coordinators and their teams!**



“ I give to the United Way because I believe in the power of our community when we work together. The United Way maximizes my donation and the donations of others by working collaboratively with many local organizations to strengthen our community and bring about positive change. I know my donation will count because the organizations that receive funds through the United Way are held accountable. ”

- Carole Murphy  
NBCC

# Youth First Committee

Alain Poitras  
District scolaire  
francophone-sud (DSF-S)

Alicia Duffy  
YWCA

Andrew LeBlanc  
Boys and Girls Club of  
Riverview

Annette Bourque  
Office of the Child & Youth  
Advocate

April Morton  
YMCA

Ashton Arsenault  
Boys and Girls Club of  
Moncton

Carly Dewitt  
Community Representative

Cathy Manuel  
Youth Impact

Chantale Bourque  
YMCA

Chelsey Sivret  
Boys and Girls Club of  
Riverview

Christina Dunfield  
Mennonite Central  
Committee

Christine Allain  
Anglophone East School  
District (ASD-E)

Daniel LeBlanc  
Boys and Girls Club of  
Moncton

Danielle Robichaud  
ASD-E

Daphne Gauvin-Roy  
Centre de ressources et de  
crises familiales Beauséjour

Darren Airy  
Youth Impact

Debbie McInnis  
United Way GMSNB

Debby Warren  
Sida-Aids Moncton

Denise Miller  
CMHA NB Division

Derricks Beardsworth  
Boys and Girls Club of  
Petitcodiac

Frances Devost-Cormier  
ASD-E/Support Services to  
Education

Heather Stordy  
ASD-E

Helen Sparling  
Boys and Girls Club of  
Moncton

Irina Raduly  
MAGMA/AMGM

Isabelle Darveau  
DSF-S

Isabelle Lavoie  
CAFI

Jason Jones  
YMCA

Jean-Louis Caron  
Place aux compétences  
(PAC)

Jeannot Ouellette  
Maison de Jeunes

Jessica Brodie  
Worksafe NB

Jewell Mitchell  
YWCA

Jill Greene  
Town of Riverview

Joseé Levesque  
DSF-S

Judy Cyr  
RCMP-GRC

Julie Forest  
DSF-S

Julie Roy-MacAdam  
ASD-E

Kai Gosling  
YOU Turns

Kate Doyle  
United Way GMSNB

Kayla BreeLove-Carter  
City of Moncton

Krista Cormier/Marc Taillon  
Horizon NB

Lisa Ann Babineau  
ASD-E/Public Health Nurse

Lise Babineau  
RCMP-GRC

Lynda Carey  
Boys and Girls Club of  
Riverview

Marc Taillon  
Horizon NB

Matthew McKeigan  
Boys and Girls Club of  
Riverview

Melanie Belliveau  
CNIB

Melanie LeBlanc  
Office of the Child & Youth  
Advocate

Nadine Grill  
United Way GMSNB

# Youth First Committee

Nadine Melanson-LeBlanc  
City of Moncton

Natasha Leger School  
ASD-E/Public Health Nurse

Nathalie Gagnon  
Office of the Child & Youth  
Advocate

Nay Saadé  
United Way GMSENB

Paul Toner  
United Way GMSENB

Peter Sawyer  
Moncton Regional  
Learning Council

Richard Babineau  
RCMP-GRC

Richard Lemay  
DSF-S

Shawn Harris  
MAGMA/AMGM

Sherrilynn Lackie  
YOU Turns

Sonya Babineau  
Vile de Dieppe

Stacy Taylor  
NB Department of Health

Stephanie Arsenault  
Maison de Jeunes

Stephanie Patterson  
ASD-E

“Youth First is a group of partners that come together several times a year for the greater good of the community. Youth First is important to our Youth Services unit as it allows us to better understand the various agencies that help us increase protective factors in youth on a daily basis.”

Richard Babineau  
Community Program Officer  
Youth Services  
Community Policing  
Codiac Regional RCMP





# Community Impact



**100%** of vision impaired youth feel more confident and independent after participating in life-skills programs.



**2,798** kids have a place to go after school and in the evening where they can get support, meet up with their peers, where they feel safe and can be themselves.



**505** youth are receiving the support they need to improve their mental well-being.

In 2016, **11,083** peoples' lives were directly changed and thousands more were positively impacted because of **you!**



**343** individuals participated in collective kitchens.



**2,536** portions were made in teaching kitchens.



**97%+** feel they get more bang for their buck with Fresh For Less.



**850+** volunteers made a difference by tackling 82 different projects. Their hands helped plant community gardens, liven up playgrounds and beautify community spaces.



Volunteers helped prepare, cook, and package over **200** meals to distribute to people in our community who needed it.



**129** gallons of paint were used to brighten up our community spaces.



# In Kind Donations

In-kind donations are a unique approach to charitable giving which consists of donating goods and providing services, rather than cash. We are truly grateful for all our in-kind donations. Listed below are our in-kind donors (often in addition to financial support) from 2016.



Atlantic Canada  
Opportunities  
Agency

Agence de  
promotion économique  
du Canada atlantique

Canada



NATIONAL  
BANK

Unplugged Café

Monarch  
Construction



PANDORA



# Soupfest

Soupfest was given to United Way by Support to Single Parents. In it's first year with United Way, Soupfest continued to be a great success uniting more than 500 soup lovers and contributing **\$12,536** to the Community Fund.

## Participating Restaurants:

Bistro 33  
Bubba Ray's Sports Bar  
Café Archibald  
Café Codiak  
Crowne Plaza  
East Side Mario's  
Five Bridges Bar & Grill  
Heavy Kevy's  
Mai Asian Restaurant  
Maverick's Steakhouse & Grill  
Old Triangle

Olyo  
Piatto Pizzeria  
Pump House Brewery  
Saigon Thai  
St James Gate  
Taj Mahal  
Tide & Boar Gastropub  
Tony's Bistro  
TRIIO  
Woody's Bar-B-Q

Thank you for the contributors to our raffle!



# Honour Roll:

In 2016 over **1018 Friends** and **499 Builders** contributed to the community through our United Way. Friends are individuals who donated **\$250** or more per year to the 2016 campaign. The following list recognizes our Builders, those who gave **\$500** or more during the 2016 campaign (84 Builders requested to remain anonymous)

Chantale Albert	Darryl Bonhower	Colin Christie	Ryan D. Doucet
Lucille Albert	Luc Boucher	Steven Clark	Serge Doucet
Patti Alexander-Denne	Caroline Boudreau	Heidi Clowater	Sarah Doyle
Louise Allain	Patrick Bourbonnais	JoAnn Colepaugh	Jean-Pierre Drapeau
Renee Allain	Robert Bourgeois	Patrick Colford	Christopher Duffy
Melanie Allen	Andre Bourque	Scott Colquhoun	Gail Duffy
Natacha L. Allen	Carla Bourque	Frank R. Cook	Michelle Dugas
James J. Amos	Michel Bourque	Tracy Cook	Richard Dunn
Franscine C. Anderson	Valmond Bourque	Iris Cooper	Brenda Dunnett-Sturgeon
Louise Andrew	Jessica Bowser	A. Cormier	Ms. Florence Dunphy
Cara Andrews	Roger Breckenridge & Family	Andrew Cormier	Jessica Durette
Andrea Anne	Peter Briggs	Cathy L. Cormier	Brigitte Edwards
Clare Archibald	Christopher Brine	Denise Cormier	Tiffany Ellsworth
Eric Arsenault	David A. Brooks	Greg Cormier	Shane Esson
F.J. Arsenault	Lynette Brown	Julie Cormier	Beth Estabrooks
Geraldine Arsenault	Scott Brown	Kristine Cormier	Carrie Estabrooks
Nadine Arsenault	Scott Brown	Nicole Cormier	Christine Estabrooks
Dominic Arseneau	Ted Brown	Pauline Cormier	Marie Fahey
Andre Arseneault	Cheryl Budgen	Richard P. Cormier	Micha Fardy
Julia Arseneault	Franceline N. Bugge	Serge cormier	Esther Farrell
Catherine Ashby	Abigail Burgess	Stacey Cormier	Paul Faubert
Anita Ashrit	Chris Burke	Eric A.Cote	Carol Fecteau
Lori Augustine	Gail Burns	Pierre Côte	Phyllis Feeney
Tim Baade	Ron Burns	Darla Cove	Craig A. Fenton
Alain Babineau	Marshall Button	Justin Crossman	Cindy Fifield
Jean-Claude Babineau	Dale Cale	Caren Currie	Barbara Fillmore
Thara Bagley	Carla Cameron	Heather I. D`Entremont	Sharon Fisher
Paula J. Barrett	Carol L. Campbell	Jean Daigle	John J. Flanagan
Angeline Bartlett	Jennifer Campbell	Josh G. Daigle	Allison Foran
Anne Bastarache	Michael Campbell	Jacqueline D. Dallaire	Jeff Foster
Erika Belanger	Jackie & Bob Cantin	Amanda Day	Michael Fox
Josee Belliveau	Martine C. Cantin	Cheryl Defazio	Yiu-Keung Fung
Lorraine Belliveau	Cherie Cante	Raquel DeJesus-Helena	Genevieve Furlotte-Madore
Mariline Belliveau	Christina Carlin	Jean M. Delaney	Katelyn Fyffe
Maurice Belliveau	Doug Carr	Susan Dempsey	Audrey Gaddess
Sheila Bennett	Rodney Carrier	Real Denis	Craig Gaddess
Tim Bentley	Andrew Carroll	Yves Despres	Jean-Luc Gagnon
Karlie Bernard	Sherri M. Carroll	John Diamond	Kimberly Gale
Marie-Christine Bernier-Therault	Brydie Cavanagh	Nanette Doiron	Beth L. Gallant
Brenden Bills	Tom L. Chafe	Michael Dolcetti	Claudette Gallant
Brenda-Lynn Biseau	Diane Chamberlain	Donna Donovan	Francine Gallant
Barry L. Blight	Dale & Kathy Chapman	Heather Donovan	Lisa M. Gallant
Simone Blight	Stacy Chappell	Margaret Donovan	Marise Gallant
Doug Bliss	Jeanne T. Chiasson	Jerome Doucet	Nicole A. Gallant



# Honour Roll:

Rachel Gallant  
France Garnier  
Kelly Glass  
Denise Gaudet  
Gilles Gaudet  
Diana Gauvin  
Rodney Girvan  
Arthur Godin  
Claire Goguen  
Tim Gordon  
Harry Grant  
Jean-Charles Gray  
Derek Green  
Michael Green  
Meghan Greene  
Daniel Guitard  
Chantal Hache  
Sonia Hache  
Nadia Hall  
David A. Hambrook  
Theresa Hanlon-Spears  
John M. Hanson  
Tyler Harper  
Ms. Nancy Hartling  
Andre Hebert  
Jacques Hebert  
Joel Hebert  
Linda Hebert  
Lorna Hebert  
Michel Hebert  
Pauline Hebert  
Mark Henderson  
Christa Hickey  
Debbie Hicks  
Gayle Hicks  
Andrew Holt  
Lynn Holt  
Mary Holt  
Stephanie Hopper  
Diane Horsman  
Judy Howatt  
Wanda Howell  
Gianna Hurd  
Danielle Inglis  
Craig Isaac  
Elizabeth Ito  
Darlene F. Jamieson  
Nicola Jardine  
Francis Jobin  
Katherine Johnston

Darlene Jones  
Dale Judson  
Tomasz Kaniak  
Gerry A. Kaye  
Bernard Keenan  
Zachary Killam  
Scott Killen  
Anthony King  
Allen Kitchen  
David Knox  
Patrick Lachance  
Patti LaForest  
Stephane LaGace  
Lisa Lamb  
Nicole Landry  
Allison Lang  
Annick Lapointe  
Jacques J. Laprise  
Greg Lavack  
Greg T. Lawson  
Angeline LeBlanc  
Brandie LeBlanc  
Bridget LeBlanc  
Daphnee Dawson  
Debbie LeBlanc  
Julien LeBlanc  
Lisa L. Leblanc  
Lorraine LeBlanc  
Lorraine A. LeBlanc  
Marcel P. Leblanc  
Marcus Leblanc  
Mathieu Leblanc  
Melaney Leblanc  
Nicole LeBlanc  
Rachele LeBlanc  
Rene LeBlanc  
Valeri Leblanc  
Julie LeBlanc-Steeves  
Charline LeBlanc-Wood  
Eric LeBouthillier  
Pascale LeBrasseur  
Barbara Leger  
C. J. Leger  
Melanie Leger  
Odette Leger  
Yves Legere  
Nathalie Lemay  
Stephane Lemay  
Shanda Lennox  
Mary Leslie

Fabien Levesque  
Peter Lightfoot  
Andree Lirette  
Sandra Long  
Jocelyn Longpre  
Benoit Losier  
Isabelle Losier  
Martial Losier  
Yvette M. Love  
Gerry Lowe  
Kristen MacArthur  
Deborah MacDonald  
Opal T. Macdonald  
Leroy MacEachern  
Dave MacFadyen  
Rebecca MacFarlane  
Todd MacIntosh  
Tamara MacKay-Oxner  
Ian MacKenzie  
Judy MacKenzie  
Glen Mackley  
Allison Macleod  
Randy MacLeod  
Pamela Macguarrie  
Christine Maher  
Matthew Mahoney  
Annette Maillet  
Mario Maillet  
Anjum Caldwell  
Pierre Mallet  
Heather Manning  
Donald Marcoux  
Calvin D. Martini  
Angela Mason  
Jansen Matchett  
Rory Matchett  
Camille Mazerolle  
Jean-Marc Mazerolle  
Monique Mazerolle  
Michelle McAleese  
Nicholas McAuley  
Mary McCarron  
Norval McConnell  
Anthony McDonald  
Mary H. McDonald  
Gary McDonough  
Robert McGrath  
Craig McGregor  
Christina McIntyre  
Jessica McIntyre

Allan McKinley  
Heather McKinley  
Rick T. McLaughlin  
Patricia McLean  
Todd McLean  
Dawn-Marie McLeod  
Tracy McVeigh  
Cara L. Melanson  
Leslie-Jo Melanson  
Lisa Melanson  
Lucille Melanson  
Tammy Melvin  
David Michaud  
Rachel Middleton  
Marianne Millar  
Carolyn Miller  
Sean Miller  
Denise Mischiek  
Christopher Mitton-Viberg  
Dean P. Mokler  
Cathy Molnar  
Sandra Moore  
Mikio Moriyasu  
Jacques Mourant  
Jeffery Mowat  
Debbie Mullin  
David Mundy  
Linda Munro  
Marcie Munroe  
Carole Murphy  
Cynthia Murphy  
Denise A. Murphy  
Patty Musgrave  
Berthe Noel  
Joanne Noel  
Michel Noel  
Daryell Nowlan  
Mary O'Donnell  
Kent and Carol Ostridge  
Louis Ouellette  
Daniel Parlee  
Esther Pauley  
Wendy Peters  
Suzanne Phillips  
Tom Philp  
Jennifer Piercey  
Sharon Pirie  
Lisa Pitre  
Mary J. Pitre  
Pauline Pitre-Savoie

# Honour Roll:

Mark Pluta  
Denise Poirier  
Jeremie Poirier  
Lise Poirier  
Bruce J. Pollard  
Kim Power  
Mark Pugh  
Barbara Quigley  
Stephen Ralph  
Darlene Rand  
Warren Rayworth  
Joyce L. Reade  
John Redding  
Jo Ellen Reeder  
C. Richard  
Gisele Richard  
Louise Richard  
Sara G. Richard  
Stephan Richard  
Pamela Ringrose  
Chantal Rioux  
Charlene Robichaud  
Elmo Robichaud  
Gerene Robichaud  
Michel Robichaud  
Claudette Robichaud-Savoie  
Tricia Robinson  
Gregory C. Rogers  
Pat Ronan  
Cherie Rowe

Ginette M. Roy  
Marcel Roy  
Monique Roy  
Mylene Roy  
Linda Rummenie  
Andrew Russell  
Shelley & Bryant Russwurm  
Eddie Rutanga  
Nay Saade  
John & Janet Sanford  
Louise Saulnier  
Brenda Savage  
Raymond Savoie  
Stacey Schram  
Deborah Scribner  
Brent Scrimshaw  
Graham Sears  
Natalie E. Sexton  
Erinn Shaban  
Cynthia Shannon  
Kathy Silvea  
Nicole M. Simpson  
Sedgewick Sinclair  
Dave Small  
Trudi Smallwood  
Amanda Smith  
Anne-Marie Smith  
Crystal Smith  
Darlene T. Smith  
Deborah Smith  
Jennifer R. Smith

Lea Smith  
Roger Smith  
Todd Smith  
Tanya Smythe  
Kristen Soucy  
Sherry Sparks  
Joyce K. Spence  
Deborah Spencer  
Wendy M. Spicer  
Camille St. Thomas  
Lucy St-Jean  
Jeannette Steeves  
Susan E. Steeves  
Tracey A. Steeves  
Mary F. Stephenson  
Leslie Stevens-Hachey  
Heather Stordy  
Charlene A. Sullivan  
Marc Surette  
Tobie Surette  
Kim Swift  
Serge Tardif  
Nicole Taylor  
Shawn Taylor  
Wendy Terry  
Andre Thebeau  
Joseph Thebeau  
Normand Thebeau  
Carol Theriault  
Gilles Theriault  
Joffre Theriault

Mylene Theriault  
Yvan Theriault  
Thibodeau Family  
Shane Thomson  
Lori Thurrott  
Dwayne Tingley  
Brenna E Toner  
Paul Toner  
Brian Tousenard  
Jodi Tower  
Martha Trueman  
Janette Tummon  
Claire Turbide-Albert  
Chantal Vautour  
Julie Marie Anne Vautour  
Anne Veniot  
Sigrid Walters  
Jason Welch  
Heather Welton  
Jason Whalen  
Judy Wheaton  
Donna Whiteway  
Christopher Whynot  
Joni Williams  
Warren Williams  
Lynn Wilson  
Joanna Wood  
Sophie Woodcock  
Scott Yvonne  
Guy Zemingui



# Leaders:

**Leaders** are individuals who contribute **\$1,000** or more a year to the United Way. The following list recognizes our **152** leaders who contribute to the 2016 Campaign (40 Leaders have requested to remain anonymous).

Kimberly Abbott	Jean-Marc Doiron	Luann Jones-Foster & Tracy	Joseph H. Pomeroy
Gervais Albert	Bernard Donelle	Foster	Vincent Power
Dawn Arnold	Stephane Dorais	Cheryl Keats	Steven Price
E. Aucoin	Marc Doucette	Neil Kennedy	Frank Quinn
Ellen Ayer	Terry Du	Peggy L. Killaire	Jessica Rafuse
Chris D. Bacich	Kevin Dube	Bernadette Knowles	Corinne Reagon
Colin Banks	Mary & Brian Ehler	Dan R. Kuehl	Richard Regimbal
Douglas Bannon	John Emery	Charmayne Ladriere	Jacqueline Richard
Debbie Bayliss	Kathy Ferguson	Josée Lanctôt	Brenda Roos
Mark Belliveau	Tyson Firlotte	Beatrice Landry	Steven Roper
Anne Benoit	Louise Fiset	Frank G. Landry	Alan Rutherford
Hugues P. Benoit	Lawrence Forbes	Barb Leaman	Abdul Samad
Robert Black & Marilyn Galliot	Denise Frenette	Erin Leaman	Rebecca Sampson
Vince Blanchard	Denis Gagnon	Gabriel LeBlanc	Monique Saulnier
Sylvie Blanchet	Susan and Craig Gallant	Julie M. LeBlanc	Chantal Savoie
Alain Bordage	Jason Gauthier	Paul J. LeBlanc	Robert Savoie
Donald Boudreau	Andre Gauvin	Serge LeBlanc	Jason Schella
Raymond Bourque	Christa A. Gillis	Chantal L. Leger	David Schofield
Heather Branton	Kelley Glass	Suzanne Leger	Todd Scott
Jeanne Breau	Tammy Godfrey	Luc Legere	Colin Smith
Paul G. Burns	Susie Gunderson	Miguel LeVasseur	Mark St.Pierre
Candace Campbell	James Gunn	Bernice M. Losier	Kim Stevens
Katheryn Cavanaugh	Derek Hale	Greg Lutes	Howard Tingley
Michael Chadwick	Brian & Pat Harknett	Bruce MacDonald	Janet Tracy
Gerald Chaput	Shauna Haughn	Faith Matchett	Denis Tremblay
Scott & Jodi Chisholm	Martin and Susan Haynes	Heather C. McGrath	Simon Tremblay
Ron & Lynn Clow	Patrick Hemsworth	Deborah McInnis	H. Varner
Sean Connors	Bill & Franca Hennessey	Rhea McKeil	Andre Vincent
Germaine Cormier	Jeff & Kim Hill	Monique Melanson-Baker	F. R. Ward
Roger H. Cormier	David Homer	Vincent Mercier	Linda Waterfield
Jeffrey Cosman	Sana Hubaishy	Gilbert Morneault	Josette Wedge
Susan Crouse	Susan Hudson	Curtis Morrison	Sharon Wells
Patrick Daigle	Isabelle Leblanc	Kirk Muise	Bill Whalen
Robert Davies	James Izzard	Ellen Murray	Kevin Williams
Cheryl, James and Holly	Ross & Carol Jackson	Amy Newman	Jennifer Wilson
Dawson	Mike Jenkins	Eric O'Brien	Kim Wood
Craig DeLeavey	Cindy Johnson	Lisa Paschal	Dannie Worth
Vanessa DeMerchant	Lawrence Johnson	Margot A. Payne	
Roberto Didonato	James Jones	Paul Pellerin	

# Ambassadors:

**Ambassadors** are individuals who contribute **\$2,500** or more a year to the United Way. The following list recognizes our **15** ambassadors who contribute to the 2016 Campaign (6 ambassadors have requested to remain anonymous).

Ajay & Joanne Bhatnagar  
Robert B. Cormier  
Catherine Dallaire  
Robin & Susan Drummond

Daniel Fougere  
Scott Harris  
Jean-Paul LeBlanc  
Edward D. McNally

Norma Melanson  
Ann Mowatt  
Amy Pike  
David Pike

V. Prasad  
Rhonda L. Rossiter  
Stephen Van Wart

# Campaign Celebration Awards

This year over **190** companies participated in the United Way Campaign, their contributions were highlighted at the Campaign Celebration in March, 2016. Thank you to all companies, CEO's, union leaders, unions, employee campaign coordinators (ECC), and employees who helped make our campaign a success

## **Outstanding Federal Government Campaign (1 to 50 employees)**

Environment Canada Moncton

## **Outstanding Federal Government Campaign (51 to 150 employees)**

Employment and Social Development Canada  
(ESDC)

## **Outstanding Federal Government Campaign (151+ employees)**

Public Service Pay Centre - Miramichi

## **Outstanding Provincial Government Campaign**

Worksafe NB

## **Outstanding Municipal Government Campaign**

City of Moncton

## **Outstanding Corporate Campaign**

**(1 to 50 employees)**

Atlantic Cat

## **Outstanding Corporate Campaign (51 to 150 employees)**

Wawanesa Mutual insurance

## **Honorable Mention**

Grant Thornton LLP

## **Outstanding Corporate Campaign (151+ employees)**

RBC

## **Outstanding New Business**

Chris Brothers

## **Best Overall Non-Profit Campaign**

Boys and Girls Club of Moncton

## **Leadership Award**

Atlantic Canada Opportunities Agency

## **Yves Despres Award of Distinction -**

## **Outstanding Public ECC**

Margo Payne & Paulette Maillet

**Public Service Pay Centre - Miramichi**

## **Shining Star Award**

Charline Ouellet

Greater Moncton Roméo LeBlanc International Airport

## **Top Ten Public Partners**

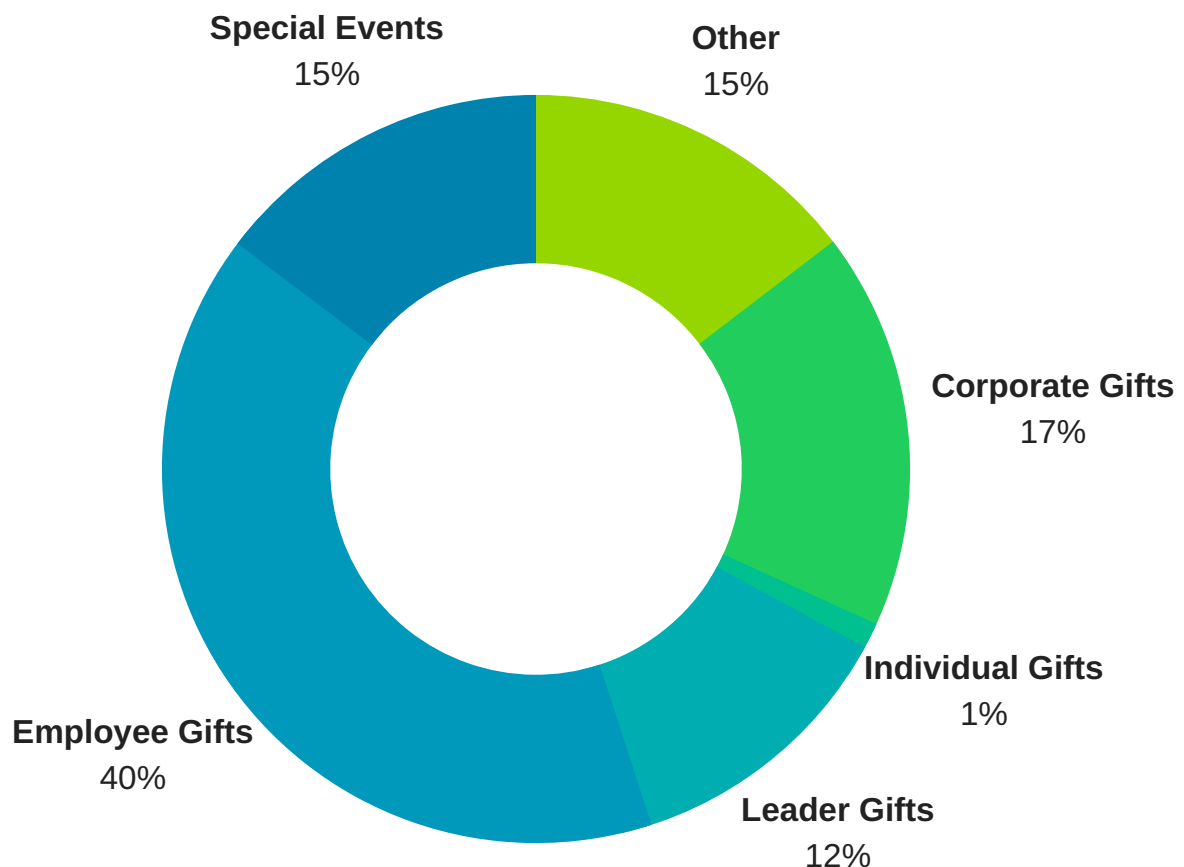
1. Public Service Pension Centre
2. Fisheries and Oceans
3. Public Service Pay Centre - Miramichi
4. Atlantic Canada Opportunities Agency
5. City of Moncton
6. Transport Canada
7. Canada Revenue Agency
8. Correctional Services Canada - Regional HQ
9. Canadian Food Inspection Agency
10. Service Canada - Bathurst

## **Top Ten Corporate Partners**

1. RBC
2. ExxonMobil
3. J.D. Irving Limited
4. UPS
5. Medavie Blue Cross
6. Atlantic Lottery
7. AccorHotels
8. IGT Canada Inc.
9. Lounsbury Group of Companies
10. Rogers Communications

# Financial Report

We are all in this together. You helped us raise \$2,331 million for the communities in Kent, Westmorland, and Albert counties.

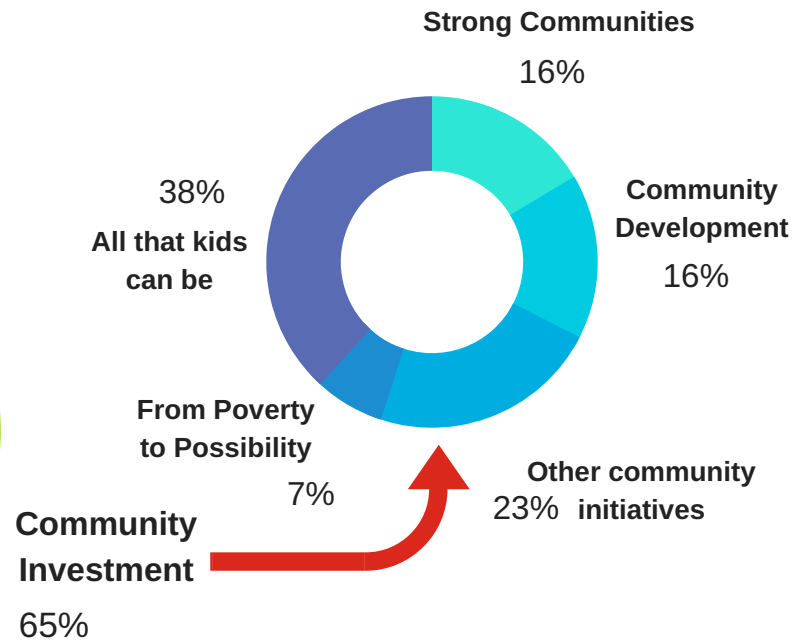
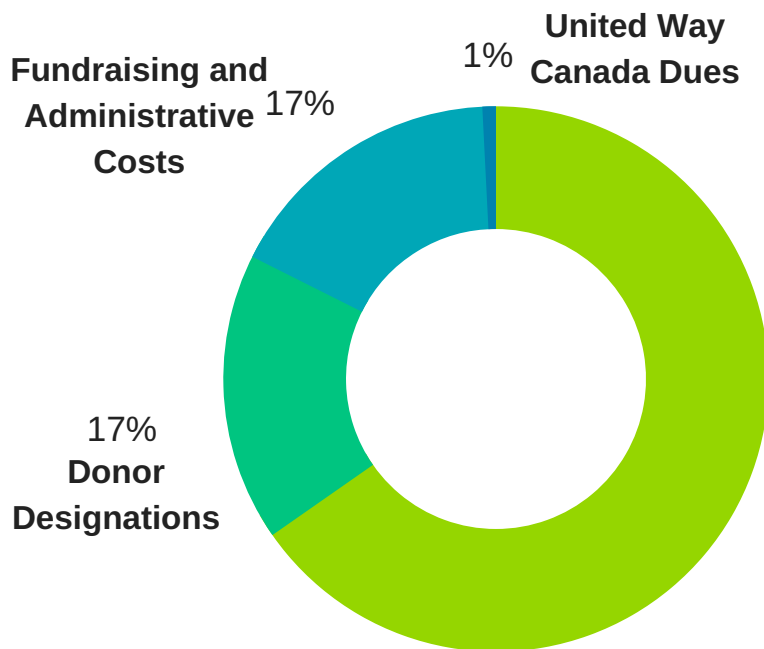


Corporate Gifts	\$ 470,647
Individual Gifts	\$ 30,465
Leader Gifts	\$ 330,350
Employee Gifts	\$ 1,099,985
Special Events	\$ 399,913
Other Revenue	\$ 399,555

**Total Revenue: \$ 2,730,915**

*\*United Way obtains revenue through the annual campaign, but also through grants and other partnerships.*

# How the money was spent....



## Funded Agencies and Initiatives

Poverty to possibility	\$ 120,000
All that kids can be	\$ 673,875
Strong communities	\$ 288,500
*Donor Designations	\$ 460,155

**\$ 1,542,530**

*\*Some of our donors give their entire gift to the United Way Community Fund, while others ask that a portion, or their entire gift, go to support other charities through donor designation*

## \*\*Community Development

**\$ 283,895**

*\*\*Our stakeholders rely on us for more than funds; they look to us for support in social planning, community development, research, evaluation, advocacy and engagement. This is what our Community development funds are allocated to.*

## \*\*\*Other Community Initiatives

**\$ 396,853**

Day of Caring	\$ 35,581
Other	\$ 361,272

*\*\*\*Other community initiatives include Peer Supported Housing, the Community Inclusion Network, the Our Food SENB project, Rural Community Development, ESIC-Food Security, ETC - Albert County, In Kind bookkeeping for four other charities and Agency workshops and training.*

## United Way of Canada Dues

**\$ 20,803**

## Administrative and Fundraising

**\$ 454,089**

## Total Expenses:

**\$ 2,698,170**

View our full Financial Statements in detail online at: [gmsenbunitedway.ca/policies-and-reports](https://gmsenbunitedway.ca/policies-and-reports)

# THANK YOU!