

Financial Statements

United Way of Greater Moncton and Southeastern New Brunswick Region Inc.

December 31, 2017

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Independent auditor's report

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To the Members of United Way of Greater Moncton and Southeastern New Brunswick Region Inc.

We have audited the accompanying financial statements of United Way of Greater Moncton and Southeastern New Brunswick Region Inc., which comprise the statement of financial position as at December 31, 2017, the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the



Organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for qualified opinion

In common with many not-for-profit organizations, the Organization derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess of revenues over expenses, assets and net assets.

Qualified opinion

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of United Way of Greater Moncton and Southeastern New Brunswick Region Inc. as at December 31, 2017, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Moncton, Canada May 10, 2018

Chartered Professional Accountants

Grant Thornton LLP

United Way of Greater Moncton and Southeastern New Brunswick Region Inc. Statement of Operations

Year Ended December 31			2017	2016
Revenues		Budget	Actual	<u>Actual</u>
Campaign revenue (Note 8)	\$	2,439,146	\$ 2,285,985	\$ 2,289,624
Interest income		5,000	1,387	7,134
Other income Municipal grants-Community		=	3,360	1,415
projects		7,500	11,000	7,500
Unrealized loss on investments Contributions for Community		5=9	(2,453)	(4,332)
Development initiatives	9 	2,451,646	397,769 2,697,048	387,838 2,689,179
Expenditures				
Fundraising expenditures (Page 13)		474,382	463,845	454,089
Allocations expenditures (Page 14) Community building program		1,989,233	1,997,219	1,831,900
funding (Page 17)		20,000	428,503	412,181
	-	2,483,615	2,889,567	2,698,170
Excess of expenditures over				
revenues	\$_	(31,969)	<u>\$ (192,519)</u>	\$ (8,991)

See accompanying notes and schedules to the financial statements.

United Way of Greater Moncton and Southeastern New Brunswick Region Inc. Statement of Changes in Net Assets

Year Ended December 31, 2017

Net Assets	Internally restricted funds	Unrestricted	2017 <u>Total</u>
Balance, beginning of year	\$ 1,520,055	\$ 235,370	\$ 1,755,425
Excess of expenditures over revenues		(192,519)	(192,519)
Inter-funds transfers	(233,104)	233,104	-
Balance, end of year	\$ 1,286,951	\$ 275,955	\$ 1,562,906
	Internally		
Net Assets Ralance, beginning of year	restricted funds	<u>Unrestricted</u> \$ 250,555	2016 <u>Total</u> \$ 1.764.416
Net Assets Balance, beginning of year Excess of expenditures over revenues Inter-funds transfers		<u>Unrestricted</u> \$ 250,555 (8,991) (6,194)	

United Way of Greater Moncton and Southeastern New Brunswick Region Inc. Statement of Financial Position

December 31	2017	2016
Assets Cash and cash equivalents Short-term investments Campaign pledges receivable Other receivables Prepaids Capital assets (Note 4)	\$ 548,014 110 1,955,529 30,788 	\$ 375,589 277,406 1,837,614 63,591 506 20,056 \$ 2,574,762
Liabilities Payables and accruals (Note 5) Deferred campaign contributions (Note 6)	\$ 498,958 488,102 987,060	\$ 390,216 429,121 819,337
Net Assets Internally restricted (Note 7) Unrestricted (Page 4)	1,286,951 275,955 1,562,906 \$ 2,549,966	1,520,055 235,370 1,755,425 \$ 2,574,762

Commitment (Note 11)

On behalf of the Board

Director

Director

United Way of Greater Moncton and Southeastern New Brunswick Region Inc. Statement of Cash Flows

	2017		2016
\$	(192,519) 4,531	\$	(8,991) 7,531
	277,296 (85,112) 506 108,742 - 58,981 172,425	8	(2,802) (50,231) 2,913 101,242 (92,607) (28,913) (71,858)
	172,425		(71,858)
1	375,589	8	447,447
\$	548,014	\$	375,589
		\$ (192,519) 4,531 277,296 (85,112) 506 108,742 58,981 172,425 172,425 375,589	\$ (192,519) \$ 4,531 277,296 (85,112) 506 108,742

December 31, 2017

1. Purpose of the Organization

The purpose of United Way of Greater Moncton and Southeastern New Brunswick Region Inc. (the "Organization") is to facilitate the building of stronger communities through the collection and distribution of community resources. The primary means to achieve this purpose is through the provision of funding to various non-profit operations based upon monies raised from fundraising activities. The Organization is incorporated under the New Brunswick Companies Act as a not-for-profit organization. It has registered charity status and is exempt from income tax.

2. Summary of significant accounting policies

(a) Accounting for contributions

The Organization follows the deferral method of accounting for contributions which includes grants and donations. Contributions of property and equipment are included as deferred contributions and are amortized to revenue at the same rate and on the same basis as amortization of the related property and equipment.

Restricted contributions are recognized as revenue in the year in which the related expenses are made. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

(b) Campaign revenues and expenditures

The Organization receives most of its donor revenue from its fall campaign. Note 8 provides a breakdown between cash donations and donations received through payroll deductions which are pledged and recorded as revenue in the current year but will be collected during the course of the subsequent year. Donations received or pledged are treated as revenue in the campaign year unless they are donor designated and meet the criteria for deferred contributions discussed in Note 2(d).

All campaign expenditures are expensed in the year incurred.

(c) Campaign pledges receivable

Pledges are recorded as receivable when signed pledge documents are received and the receivables are adjusted to a net realizable value.

(d) Deferred campaign contributions

Deferred campaign contributions are comprised of donor designated donations part of the fall campaign. These are deferred in the campaign year and not included as revenue until the subsequent year when the donations are actually paid out to the designated charity.

December 31, 2017

2. Summary of significant accounting policies (continued)

(e) Amortization of capital assets

Capital assets are stated at cost less accumulated amortization and are being amortized over the estimated lives of the assets. The assets are amortized using the following amortization methods:

	Method	Rate
Computers and office equipment	Declining balance	20%
Leasehold improvements	Straight-line	20 years
Software	Declining balance	55%

(f) Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates. Significant estimates made by management are the determination of the net realizable value of the pledges receivable.

(g) Investments

Short-term investments are measured at fair market value.

3. Calculation of cost revenue ratios

In accordance with United Way Canada's Transparency, Accountability and Financial Reporting policies, the Organization uses the following method to calculate cost revenue ratios ("CRR"):

	<u>2017</u>	<u>2016</u>
Total revenue Pledge shrinkage (allowance)	\$ 2,697,048 77,899	\$ 2,689,179 70,649
Total revenue for CRR calculation	\$ 2,774,947	\$ 2,759,828
Breakdown of fundraising expenses on statement of operations Direct fundraising expenses General management and administrative expenses Total fundraising expenses	\$ 242,978 220,867 \$ 463,845	\$ 219,293 234,796 \$ 454,089
Direct fundraising expenses as a percentage of total revenue	8.8%	7.9%
General management and administrative expenses as a percentage of total revenue	8%	8.5%
Total fundraising expenses as a percentage of total revenue	16.8%	16.4%

December 31, 2017

4. Capital assets								
* 10 00000000						<u>2017</u>		<u>2016</u>
		Cost	175-20	umulated ortization	Bo	Net ook value	<u>B</u>	Net ook Value
Computers and office equipment Leasehold	\$	83,156	\$	74,650	\$	8,506	\$	10,632
improvements Software	·	7,694 24,950		2,327 23,298	2522	5,367 1,652		5,752 3,672
	\$	115,800	\$	100,275	\$	15,525	\$	20,056
5. Payables and accrual								
						<u>2017</u>		<u>2016</u>
Trade payable Payable to the community Accruals and other payables					\$	21,921 432,301 44,736	\$	26,050 331,540 32,626
					\$	498,958	\$	390,216

6. Deferred campaign contributions

These deferred revenues are comprised entirely of donations from the fall campaign where the donors have designated which charitable organizations are to receive the donations. Due to the timing of the annual campaign close to the end of the fiscal year, these funds will be paid out during the following fiscal year and recognized as revenue with an offsetting expenditure recorded at that time. The designated charitable organizations are described below:

	<u>2017</u>	<u>2016</u>
Registered charities Health-partners Other United Ways	\$ 260,029 141,303 <u>86,770</u>	\$ 197,124 137,457 94,540
	\$ 488,102	\$ 429,121

December 31, 2017

7.	Internally restricted net assets	2017	2016
	ncies allocation rational Reserve		\$ 1,269,500 250,555
		\$ 1,286,951	\$ 1,520,055

The agencies allocation is the amount internally restricted to be paid to different agencies in the community in 2018.

The Operational Reserve represents funds restricted by the board of directors annually for future operations.

		A TOTAL CONTRACTOR AND	
8.	Campaign revenue	2017	2016
(a (b		\$ 1,467,746 933,827	\$ 1,253,193 1,055,126
(c	Donations for the previous campaign received and recorded in the current year	21,291 2,422,864	23,041 2,331,360
` (a	Allowances for uncollectable pledges) Budgeted allowance for uncollectible pledges) Difference in previous year's uncollectible pledges	(90,000) 12,101	(90,000) 19,351
(a	Deferred campaign revenue (donor designated)) Current year donations deferred to next year) Prior year donations recognized in current year	(488,101) 429,121	(429,121) 458,034
		\$ 2,285,985	\$ 2,289,624

Included in campaign revenues are donations processed by other United Way's totalling \$616,870.

9. Allocations to designated agencies

United Way campaign donors have been able to specify on their pledge forms the name(s) of registered charitable organization(s) to which they wish their contributions be allocated. Designated allocations less a processing charge, if applicable, are paid out by December 31st of the applicable campaign year.

United Way campaign donors from the Government of Canada Workplace can also designate allocations to Healthpartners and a federation of 15 national health charities. The payroll deduction pledges relating to this initiative are recorded at December 31, 2017 in receivables and deferred campaign contributions.

December 31, 2017

10. Financial instrument risk management

The Organization considers any contract creating a financial asset, liability or equity instrument as a financial instrument. The Organization's financial instruments consist of cash and cash equivalents, short-term investments, receivables and payables and accruals.

The Organization initially measures its financial assets and liabilities at fair value adjusted for transaction costs. Transaction costs related to financial instruments subsequently measured at fair value are recorded in the statement of earnings on initial measurement. The Organization subsequently measures all of its financial instruments at amortized cost, except for the short term investments which are measured at fair value.

The Organization has a comprehensive risk management framework to monitor, evaluate and manage the principal risks assumed with financial instruments. The risks that arise from financial instruments include credit risk, liquidity risk and market risk. Unless otherwise noted it is management's opinion that the Organization is not exposed to other price risks arising from financial instruments.

Credit risk

Credit risk is the risk that the Organization will incur a loss because the pledges are not recovered. The Organization's financial instruments that are exposed to credit risk include the campaign pledges receivables and other receivables.

Liquidity risk

Liquidity risk is the risk that the Organization may not have cash available to satisfy financial liabilities as they come due. To mitigate this risk, the Organization is internally monitoring this level of liquidity on a regular basis.

Market risk

Market risk is the risk that the fair value of future cash flows of a financial instrument, that is short-term investments, will fluctuate because of changes in market prices. For purposes of this disclosure, the Organization segregates market risk into two categories: interest rate risk and fair value risk. The Organization is exposed to interest rate risk and fair value risk.

i) Interest rate risk

Interest rate risk is the potential for loss arising from changes in interest rates. Financial instruments that potentially subject the Organization to interest rate risk are the short-term investments. The Organization does not hedge interest rate risk.

ii) Fair value risk

Fair value risk is the potential for loss from an adverse movement in the value of a financial instrument. The Organization incurs fair value risk on its short-term investments. The Organization does not hedge its fair value risk.

11. Commitment

The Organization entered into a 20 year lease for office space which commenced December 1, 2011. The terms of the lease require annual fixed rental fees of \$33,220 plus HST and an additional fluctuating annual operational rental fee of approximately \$23,830 plus HST.

December 31, 2017

12. Government of Canada Workplace Charitable Campaign expenses

Started for the 2013 campaign, the GCWCC National Finance Office will recover the costs on behalf of local United Ways from Health-partners and reimburse each United Way at the end of the campaign. The cost recovery formula will be consistent with the current formula used by the National Finance Office to recover costs incurred in the National Capital Region. Health-partners will pay for their pro-rata share of the actual costs directly attributable to the GCWCC based on Health-partner's percentage of the total revenue.

Costs		2017	2016
Salaries and benefits Meeting and travel Event expenses Office supplies Campaign Supplies & Materials Communications & Marketing Printing & Distribution Telecom & IT Bank & Credit Card Charges Other Direct Costs	\$ <u>\$</u>	3,741 52 42 124 248 99 281 124 4,408 136	\$ 4,059 42 80 122 326 109 234 184 4,246 187

United Way of Greater Moncton and Southeastern New Brunswick Region Inc.

Schedule of Fundraising Expenditures Year Ended December 31

Year Ended December 31				2017		2016
		Budget		Actual		Actua
					2	Shirt and the same of the same
Amortization	\$	4,500	\$	2,719	\$	4,519
AGM		1,500		1,184		788
Campaign expenditures:						
GCWCC		35,000		39,646		37,569
Kickoff		3,500		2,852		3,363
Supplies		9,000		8,939		8,483
Celebration		2,500		2,723		2,225
Cleaning and repairs		2,250		2,206		2,235
Conventions and travel		2,609		2,142		3,854
Donation Tracker Support		2,500		2,410		2,568
nsurance		4,025		4,071		4,013
nterest and bank charges		7,250		8,479		6,543
egal Gala		-				5,863
Songs of the City		7,000		1,066		20,500,000
Soupfest		500		706		
oaned rep expenditures		1,500		1,447		1,427
Marcomm/Marketing		5,500		5,415		6,500
Media		22,500		17,418		8,193
Meetings - general		3,150		2,575		2,884
Meetings - regional		0,100		2,070		2,00
Meetings - New Brunswick UW's		135		_		109
Memberships		1,665		2,379		1,656
Office supplies		3,300		3,035		3,309
Office equipment leasing		3,300		3,033		3,308
and servicing		1,650		1,174		1,332
Office furniture and equipment		720		123		244
Parking		3,600		3,825		
Postage		2,870				3,312
Professional development				792		2,572
Professional fees		2,450		1,734		1,806
		16,700		16,700		16,700
Public relations		5,150		4,039		4,626
Rent		36,798		36,796		36,625
Salaries and benefits		275,510	2	273,626		270,847
Sundry		600		809		488
Technology		900		2,764		1,429
Telephone and fax		5,100		7,201		5,826
Franslation		800		1,232		358
Travel	20	1,650	-	1,618	_	1,796
	\$	474,382	\$ 4	163,845	\$	454,089

United Way of Greater Moncton and Southeastern New Brunswick Region Inc. Schedule of Allocations Expenditures

Ye	ar Ended December 31		2017	2016	
		Budget	<u>Actual</u>	<u>Actual</u>	
a)	Moncton Region United Way Funded Agencies (Page 16)	\$ 1,276,606	\$ 1,289,443	\$ 1,087,850	
b)	Other designated agencies	197,169	203,288	219,629	
c)	Designations sent directly to and distributed by United Ways and individual companies	94,540	94,540	85,107	
d)	Designations sent directly to and distributed by Healthpartners	137,407	137,457	155,419	
e)	Community service expenditures (Page 15)	283,511	272,491	283,895	
		\$ 1,989,233	\$ 1,997,219	\$ 1,831,900	

United Way of Greater Moncton and Southeastern New Brunswick Region Inc.

Schedule of Community Service Expenditures
Year Ended December 31 2017

Year Ended December 31	120-7-1-0-1-0-1-0-1-0-1-0-1-0-1-0-1-0-1-0-			2017		2016
		Budget		<u>Actual</u>		Actual
Amortization	\$	3,000	\$	1,812	\$	3,013
AGM		1,000		789		526
Cleaning and repairs		1,500		1,471		1,490
Community development		8,000		8,423		7,443
Conventions and travel		2,739		2,267		5,061
Media		1,000		1,063		1,498
Meetings - general		4,100		1,993		3,928
Meetings - regional		-				18
Meetings - New Brunswick UW's		90		TER.		72
Memberships		1,110		1,586		1,104
Office supplies		2,200		2,023		2,206
Office equipment leasing		9.8				29/17 20/2
and servicing		1,100		782		888
Office furniture and equipment		480		82		162
Parking		2,400		2,550		2,208
Postage		580		394		382
Professional development		2,800		1,664		2,227
Public relations		2,100		1,913		1,999
Recognition		1,000		931		995
Rent		24,532		24,531		24,416
Salaries and benefits		213,530		204,912		214,550
Sundry		400		539		325
Technology		4,850		5,906		3,786
Telephone and fax		3,400		4,800		3,884
Translations		1,000		1,464		901
Travel	-	600	-	596	_	813
	\$	283,511	\$	272,491	\$	283,895

United Way of Greater Moncton and Southeastern New Brunswick Region Inc. Schedule of Community Funding

	- 3		2017		2016
	Budget		<u>Actual</u>		<u>Actual</u>
s	40.000	\$	40,000	\$	40,000
			30,000		20,000
					40,000
					70,000
	50,000		50,000		22,500
	42,000		42,000		-
	5		•		70,000
	60,000		60,000		60,000
	55,000		55,000		55,000
	=		2 <u>#</u> 12		15,000
	5,000		5,000		5,000
	49,500		49,500		52,375
	15,000		15,000		49,000
	35,000				35,000
	45,000		45,000		45,000
	<u>14</u>		1811		10,000
					15,000
					130,000
			- Page 1		30,000
					72,000
					72,000
	57,000		57,000		37,000
	-		5#0		30,000
					15,000
					20,000
	177				17,500
		_		77	55,000
1	,269,500		1,269,500	1	1,082,375
	22,106		22,106		20,803
11	(15,000)	-	(2,163)	-	(15,328)
\$ 1	,276,606	\$	1,289,443	\$	1,087,850
	18	\$ 40,000 30,000 68,000 70,000 50,000 42,000 	\$ 40,000 30,000 68,000 70,000 50,000 42,000 	Budget Actual \$ 40,000 \$ 40,000 30,000 30,000 68,000 70,000 70,000 50,000 50,000 42,000 60,000 60,000 55,000 55,000 5,000 49,500 45,000 45,000 15,000 15,000 35,000 45,000 15,000 130,000 80,000 40,000 72,000 72,000 81,000 57,000 14,000 14,000 25,000 75,000 75,000 75,000 98,500 1,269,500 1,269,500 1,269,500	\$ 40,000 \$ 40,000 \$ 30,000 68,000 70,000 70,000 50,000 42,000 55,000 55,000 55,000 15,000 49,500 45,000 45,000 45,000 130,000 40,000 72,000 72,000 81,000 81,000 17,500 17,500 75,000 75,000 17,500 75,000 75

United Way of Greater Moncton and Southeastern New Brunswick Region Inc.

Schedule of Community Building Program Funding

Year Ended December 31	2017			2016
Community events	\$	6,376	\$	7,217
Community inclusion Network		51,589		44,240
Day of Caring		25,961		35,581
Food Security-ESIC		6,627		33,281
Moncton Market Kitchen		-		4,915
Our Food SENB		87,845		76,272
Peer Supported Housing Project		202,899		210,675
Peer Supported Housing 42 Edmond	1.	47,206		
	\$	428,503	\$	412,181
			01	