

INVESTING FOR IMPACT

\$2,341,045 pledged in 2019 *by our community, for our community*
15,000 lives directly impacted & many more lives indirectly changed!



YOUR DONATION SUPPORTED LOCAL AGENCIES

*Your donations help build a stronger community by moving people from poverty to possibility and helping kids be all they can be.
Thank you!*

- Ability NB
- Anglophone East School District
- Atlantic Wellness
- Beauséjour Family Crisis Resource Centre
- Big Brothers Big Sisters
- Big Cove First Nation Wellness Committee
- Boys and Girls Club of Moncton
- Boys and Girls Club of Dieppe
- Boys and Girls Club of Riverview
- CNIB
- Crossroads for Women
- District scolaire francophone sud
- Ensemble Greater Moncton
- Maison de Jeunes – Dieppe
- Moncton Headstart
- Open Sky Co-operative
- PEDVAC
- Petitcodiac Boys and Girls Club
- Tele-Drive Albert County
- Youth Impact
- YWCA Moncton



IMPACT IN ACTION: FOUR-LEGGED SUPERHERO

"Having to testify in court and talking to professionals such as police can be a scary thing to do, especially for children. Children who are victims or witnesses of crime or trauma often must share their story to those working in the justice system. Thanks to the funding provided by the United Way, the **Beauséjour Family Crisis Resource Centre** is able to offer **Marielle**, the only Justice Facility Dog in New Brunswick supporting children and vulnerable adults as they navigate the criminal justice system. Marielle is a four-year-old standard poodle trained by the Lions Foundation of Canada Dog Guides to support children as they share their history of trauma, including in the witness box at the Moncton Law Courts. I will never forget the first day that Marielle took the stand with a young victim of sexual assault. During a break she looked at Marielle and said, 'It's like you are my superhero in a red cape. I don't know what I would have done without you.' To put it simply, Marielle helps people when they have seen far too much."

- Kristal LeBlanc, Executive Director, Beauséjour Family Crisis Resource Centre

*Marielle is just one example of how United Way is able to make a long-term impact thanks to your donations. **Thank you!***

IN 2019, YOU MADE A DIFFERENCE

Building stronger communities by helping kids be all they can be & moving people from poverty to possibility

- **395** youth had access to mental health care from counsellors who understand and who can help teach positive coping skills.
- **139** individuals in poverty were able to participate in the **Fresh for Less** program, gaining access to fresh fruits and vegetables.

- **4,090** kids had a place to go after school where they could not only learn new skills, but also feel welcomed and appreciated.
- **644** individuals in one rural region experienced an increased standard of living by having basic needs met, learning new skills or becoming employment ready.
- **453** youth gained a better sense of identity and community by participating in indigenous cultural events and activities.

HOW DO WE INVEST?



The **Community Investment Committee (CIC)** supports United Way's community impact mission by overseeing the strategic investment of resources in our communities. The CIC consists of volunteers from the community who reflect a diversity of experience. The committee reports to the Board of Directors, advising on community investment; informing the Board on emerging community issues revealed through the application review process; and overseeing investment and United Way strategy alignment.

ACTION THAT MAKES A DIFFERENCE

Last year, **1,019** volunteers completed **95** projects across Southeastern NB!
Volunteers completed **6,114** hours valued at **\$146,736!**

The Greater Shediac Community Garden was among the project sites:

"Thanks to the tremendous help of close to a thousand men and women over the years who have helped out at the Day of Caring, as well as the continuous generosity of United Way Moncton, we have been able to build new regular and raised garden beds for our clientele, including many boxes to plant fresh organic vegetables for the local food bank. We have also expanded our learning centre, expanded our tool shed, added a meditation garden, a pergola and herb boxes. **We could never survive without the involvement and generosity of United Way and its many volunteers!**"

- Odette Babineau, Greater Shediac Community Garden



OUR LOCAL PARTNERSHIPS DOING MORE TOGETHER

Our partnerships with local organizations, including the ones below, build on our strategic position in the community.

We can do more together!



COMMUNITY TRANSIT

United Way administers the Community Transit Pass Program, in partnership with the City of Moncton and Codiac Transpo. Public Transit is essential to facilitating people's access to employment, education, health and social services, food and recreation. Through the program, charities in our community receive reduced rates on transit passes and tickets and meet the transportation needs for our most vulnerable community members.



YOU TURNS

YOU Turns connects youth to whom and what they need not only to succeed, but to help them reach the next level. We are only going to make a difference by working and behaving differently with one another, and this means committing to Collective Impact. YOU Turns relies on many amazing community partners in various sectors, including education, health, non-profit and more.



PEER SUPPORTED HOUSING

In partnership with United Way, Salvus Clinic manages three Peer Supported Housing buildings, which provide housing with on-site support to tenants who experience issues with mental health and chronic homelessness.



OUR FOOD SOUTHEAST NB

Our Food mobilizes community stakeholders to design a long-term strategy that will transition our region's current food system to reflect a community food centre model.

**SHOW
YOUR
LOCAL
LOVE**

#UNIGNORABLE

Your generosity powers United Way's work in the community. It allows us to tackle persistent, #UNIGNORABLE issues that are preventing far too many individuals and families from getting ahead. When you show your local love for community, you're helping create pathways out of poverty so that everyone can thrive. Thank you.