**Text, logo, company name

Description automatically generated**

**2024 Communication Kit**

To help you get started on communicating your workplace campaign to employees, we have prepared a series of templates. Feel free to adapt them to suit your needs.

**Table of Contents:**

Campaign Launch Email with CEO Endorsement

Campaign Launch Email with Date for @work Link, Early Bird Draw and Campaign

Campaign Launch Email with Online Link

Early Bird Draw

Reminder Email 1

Reminder Email 2

Reminder Email 3

Reminder Email 4: 48 Hours left

Halfway There Email 1

Halfway There Email 2

Impact Story: Liam & Owen

Impact Story: Betty

Impact Story: United for Literacy

Impact Story: Jessica

Last Chance

Campaign Extension

Wrap Up

Thank you

**Campaign Launch – CEO Endorsement**

To: The Employees of **[ORGANIZATION]**

From: **[CEO]**

Subject: Let’s Change Lives Together

Dear **[EMPLOYEE’S NAME]:**

I am pleased to announce our organization is once again supporting creating lasting change in our community by running a workplace campaign in support of United Way of Greater Moncton and Southeastern New Brunswick.

Times are tough for many of our friends and neighbours, who are struggling with job loss, illness, the rising cost of living, and mental health challenges. That’s why United Way is working to strengthen mental health and connection while also creating equitable opportunities for education and financial stability.

By coming together, we can address the most pressing issues facing our region and find lasting solutions and generational change. Together, we are building strong and vibrant communities where no one is left behind.

We at **[ORGANIZATION**] are very proud of our track record in supporting United Way’s efforts. Last year, we raised a total of **[TOTAL]** and we hope to exceed that amount this year.

Built on more than 70 years of experience, United Way of Greater Moncton and Southeastern New Brunswick’s experts deeply know this community and its support systems – and what it needs most. Contributions are invested in high need and high impact areas and provide vital support to our social services sector.

Join the movement with others who share your social purpose and want the same things for our community. By giving to United Way, your actions and resources multiply your impact right here at home.

Donate today and let's change lives together.

Click here to make your contribution **[INSERT LINK]. [Or if using paper packages, by filling out your pledge form.]**

Thank you,

**[CEO]**

**Campaign Launch – With Date for @work Link, Early Bird Draw and Events List**

To: The Employees of **[ORGANIZATION]**

From: **[ECC]**

Subject Line: Get Ready! Our United Way Workplace Campaign is Starting Soon

Hi there,

**[ORGANIZATION]** is thrilled to announce that our annual United Way Workplace Campaign is just around the corner! This is an exciting opportunity for us to come together and make a positive impact in our community.

Last year, we raised an incredible **$[TOTAL]** during our campaign. This year, we aim even higher with a goal **of $[GOAL**]. I know that together, we can achieve this.

**Mark Your Calendars**

You will receive an email from **[NAME OF SENDER]** on **[INSERT DATE].** This email will contain all the details you need to make your decision.

**Early Bird Draw**

As an added incentive, everyone who makes their decision by **[INSERT DATE]** will be entered into an early bird draw for **[PRIZE]!**

**Campaign Events**

To build up the excitement, we have a series of fun and educational events planned throughout the campaign: **[INSERT LIST OF EVENTS].**

We can't wait to see everyone participate and have some fun while building a strong, vibrant community together. Let’s show our collective strength and spirit by supporting United Way. With gratitude,

With gratitude,

**[INSERT NAME]**

**Campaign Launch – With Link**

To: The Employees of **[ORGANIZATION]**

From: **[ECC]**

Subject: For Those Who Can’t: Join Us in Making a Difference

Dear **[Recipient’s Nam**e],

Today, we launch our fundraising campaign for the United Way of Greater Moncton and Southeastern New Brunswick, and we invite you to be a part of something transformative.

For those who can’t access the support they need, your contribution can be the bridge to a better future. By supporting United Way, you help provide crucial programs that tackle issues such as mental health, poverty, and food security—areas where many face significant barriers.

Together, we can create a community where everyone, regardless of their circumstances, has the opportunity to thrive. Your donation will stay 100% local, directly benefiting programs and services designed to empower individuals and families to overcome challenges and build a brighter future.

Let’s unite to change lives. Sign up for payroll deductions today and make a meaningful impact for those who need it most.

**[INSERT LINK]**

With gratitude,

**[INSERT NAME]**

**Early Bird Draw**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: Do Local Good in these Challenging Times

Dear **[EMPLOYEE’S NAME]:**

**[ORGANIZATION]**’s United Way campaign is off to a great start, and I hope you are having fun participating in our campaign activities. Stay up to date by checking **[INSTRUCTIONS OR CALENDAR OF EVENTS]** daily for our calendar of events.

Today, I wanted to remind you about our Early Bird Draw. If you haven't made your pledge yet, I encourage you to make your decision to give.

If you make your decision before **[DEADLINE]**, you will be entered to win:

**[PRIZE DETAILS]**

**[PRIZE DETAILS]**

**[PRIZE DETAILS**]

These are great prizes, but the best reward is knowing that thanks to your generosity, vital services and programs are being delivered to vulnerable families and individuals in our community.

Giving to United Way is easy and will take you less than two minutes. Please make your decision to give by [filling out your pledge form / clicking your personalized donation link] before time runs out.

Good luck in the early bird draw!

**[ECC or LEADERSHIP COORDINATOR]**

**Reminder #1**

To: The Employees of **[ORGANIZATION]**

From: **[EMPLOYEE CAMPAIGN CHAIR]**

Subject: Join the Movement to Strengthen Our Community

Dear **[EMPLOYEE’S NAME]**:

Did you know that you can be a part of a movement to create lasting change in our community?

United Way of Greater Moncton and Southeastern New Brunswick takes a systems-wide approach that addresses immediate needs in crisis situations and develops long-term solutions for lasting change.

Only with the help of caring supporters can we continue to be there for the most vulnerable as we tackle the most pressing challenges facing our community. When we ensure that no one is left behind, we support the well-being and success of our entire region.

There is still time to make your safe and secure donation to United Way using the donation link.

Click here to make your contribution **[LINK]. [Or if using paper packages, by filling out your pledge form.]**

Sincerely,

**[EMPLOYEE CAMPAIGN CHAIR]**

**Reminder Email #2**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: Imagine the Difference We Can Make Together!

Dear **[EMPLOYEE’S NAME]:**

As our fundraising campaign continues, we want to remind you of the incredible impact your donation to United Way of Greater Moncton and Southeastern New Brunswick can have on our community.

Imagine for just a moment the difference you can make.

Your generosity today can provide a path to graduation for a vulnerable student, offer a safe space for someone struggling with their mental health, or help a newcomer access critical resources and support to build a better future in Canada.

Your donation is an investment in the well-being of the community we all love!

By participating in the campaign, you are joining a movement of changemakers who are determined to improve the lives of vulnerable children, families, and individuals. Together, we can create lasting change, build stronger communities, and ensure that no one is left behind.

Please consider donating or making your decision today.

With heartfelt appreciation,

**[ECC or LEADERSHIP COORDINATOR]**

**Reminder Email #3**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: Time is Running Out — Donate Now!

Dear **[EMPLOYEE’S NAME]**:

You're running out of time to join us in our fundraising campaign for United Way of Greater Moncton and Southeastern New Brunswick. Can we count on your donation this year? Your gift to United Way will directly fund programs and services that address a range of needs for vulnerable children, families, and individuals in our community.

Your decision to give will have a lasting impact. It will enable United Way to reach more individuals, support more initiatives, and create a ripple effect of positive change throughout our community.

Every dollar counts. Don't miss this opportunity to be a force for local good. Donate or make your decision now.

With gratitude,

**[ECC or LEADERSHIP COORDINATOR]**

**Reminder #4: 48 Hours Left**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: Time is Running Out to Respond

Dear **[EMPLOYEE’S NAME]:**

Our United Way campaign ends in less than 48 hours, but there's still time to make your donation

Click here to make your contribution **[LINK]. [Or if using paper packages, by filling out your pledge form.]**

I know that being there for the most vulnerable in our community matters to you. That is why United Way ensures your donation is helping families, neighbours, and friends right here in Greater Moncton and Southeastern New Brunswick. Your decision will help our community thrive.

It only takes a few minutes to give. United, we can make real change happen in our community.

Sincerely,

**[ECC or LEADERSHIP COORDINATOR]**

**Halfway There # 1**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject Line: We’re Halfway There! Join Us for More United Way Fun

Hey there,

We are halfway through our United Way Workplace Campaign, and we couldn’t be more excited about the progress we've made together. A big thank you to everyone who has participated so far—your enthusiasm and generosity are truly inspiring!

So far, we have raised **[AMOUNT RAISED**]! Let’s keep the momentum going and reach our goal!

**Make Your Decision**

If you haven't made your pledge decision yet, there is still time! Please submit your decision by **[DATE]**. Even if you’re unable to donate this year, we ask that you still make your decision by this date to help us finalize our campaign efforts. Everyone who makes a decision will be entered into a draw for **[PRIZE]!**

Make your pledge decision here**: [LINK]**

**Upcoming Events**

Don’t forget, we have more exciting events coming up: **[INSERT LIST OF EVENTS].**

With gratitude,

**[ECC or LEADERSHIP COORDINATOR]**

**Halfway There # 2**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: We’re Halfway There! Help Strengthen Our Community

Dear **[EMPLOYEE’S NAME]**:

As of today, your campaign is halfway over—we only have **[XXX]** weeks left! I'm so proud of what your team has been able to accomplish in such a short time, and I’m inspired by the generosity of your staff. Together, we are doing local good to strengthen our community.

I hope that you will help us keep the momentum going by making your donation to United Way today.

Click here to make your contribution [**LINK]. [Or if using paper packages, by filling out your pledge form.]**

Thank you,

**[ECC or LEADERSHIP COORDINATOR]**

**Impact Story: Liam**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: See how your United Way donation changes lives – Liam's story

Liam and Owen were introduced through Big Brothers Big Sisters as a Big and Little during the summer. Liam, who had been on the waitlist for years, was struggling with so much, being all too familiar with bullying, isolation, and anxiety. Owen's care and support have made a significant impact, showing Liam he is worthy of love. Liam now looks ahead and sets goals for the future with excitement.

Mentoring programs at BBBS are grounded in building intentional relationships with youth, which are key for their success. These critical relationships can be essential for effective education, social and emotional growth, and resiliency that carries all children into a positive and successful adulthood. Your donations to United Way will help more youth like Liam thrive. Thank you for your support in changing lives.

“Watching my son from a distance, chatting, and laughing with his Big Brother so naturally, I am convinced that there is magic involved. I could never have imagined how much of an impact this one relationship would have on our whole family.” -a forever grateful parent.

With your generous support and donation to United Way, you can make a tremendous impact in the lives of young people like Liam.

Together, we can help make sure everyone who lives in Greater Moncton and Southeastern New Brunswick is able to succeed, and that they feel a sense of belonging and connection.

Thank you for stepping up for those who can't,

**[ECC or LEADERSHIP COORDINATOR]**

Découvrez comment votre don à Centraide change des vies - L'histoire de Liam

Liam et Owen ont été présentés par l'intermédiaire des Grands Frères Grandes Sœurs en tant que Grand et Petit au cours de l'été. Liam, qui était sur la liste d'attente depuis des années, se débattait avec beaucoup de difficultés, ne connaissant que trop bien les brimades, l'isolement et l'anxiété. Les soins et le soutien d'Owen ont eu un impact significatif, montrant à Liam qu'il est digne d'amour. Liam regarde maintenant vers l'avant et se fixe des objectifs pour l'avenir avec enthousiasme.

Les programmes de mentorat des GFGS sont fondés sur l'établissement de relations intentionnelles avec les jeunes, ce qui est essentiel à leur réussite. Ces relations critiques peuvent être essentielles pour une éducation efficace, une croissance sociale et émotionnelle, et une résilience qui porte tous les enfants vers une vie adulte positive et réussie. Vos dons à Centraide aideront davantage de jeunes comme Liam à s'épanouir. Merci de nous aider à changer des vies.

« En regardant mon fils de loin, discuter et rire avec son Grand Frère si naturellement, je suis convaincue qu'il y a de la magie. Je n'aurais jamais pu imaginer à quel point cette relation aurait un impact sur toute notre famille. -un parent éternellement reconnaissant

Grâce à votre soutien généreux et à votre don à Centraide, vous pouvez avoir un impact considérable sur la vie de jeunes gens comme Liam.

Ensemble, nous pouvons nous assurer que toutes les personnes qui vivent dans le Grand Moncton et le Sud-Est du Nouveau-Brunswick sont en mesure de réussir et qu'elles ressentent un sentiment d'appartenance et de connexion.

Merci d'intervenir pour ceux qui ne le peuvent pas,

**Impact Story: Betty**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: See how your United Way donation changes lives – Betty's story

Your contributions make a significant impact on the lives of so many individuals and families in our community.

Individuals like 'Betty,' who participated in Rainbows, a Grief Recovery Group hosted by YWCA. The Group is for adults and children dealing with loss and is a program supported and funded by United Way. ‘Betty’, who had recently lost her husband, joined the group, and found solace in sharing her pain and connecting with others in similar situations. Her energy and outlook improved over the weeks, and her family noticed a positive change in her demeanor at home.

A person sitting on a beach

Description automatically generatedAs the group sessions neared their end, she felt more equipped to handle her grief and move forward. She expressed gratitude to the group facilitator for the support and guidance she received, believing it would have a lasting effect on her life. With newfound strength and peace, she was ready to face the future with hope.

With your generous support and donation to United Way, you can make a tremendous impact in the lives of people like Betty.

Together, we can help make sure everyone who lives in Greater Moncton and Southeastern New Brunswick is able to succeed, and that they feel a sense of belonging and connection.

Thank you for stepping up for those who can't,

**[ECC or LEADERSHIP COORDINATOR]**

Découvrez comment votre don à Centraide change des vies - L'histoire de Betty

Vos contributions ont un impact significatif sur la vie de tant d'individus et de familles dans notre communauté.

Des personnes comme « Betty », qui a participé à Rainbows, un groupe de rétablissement du deuil organisé par le YWCA. Ce groupe, qui s'adresse aux adultes et aux enfants confrontés à une perte, est un programme soutenu et financé par Centraide. Betty, qui venait de perdre son mari, s'est jointe au groupe et a trouvé du réconfort en partageant sa douleur et en entrant en contact avec d'autres personnes vivant des situations similaires. Son énergie et ses perspectives se sont améliorées au fil des semaines, et sa famille a remarqué un changement positif dans son comportement à la maison.

À l'approche de la fin des séances de groupe, elle s'est sentie plus à même de gérer sa peine et d'aller de l'avant. Elle a exprimé sa gratitude à l'animatrice du groupe pour le soutien et les conseils qu'elle a reçus, convaincue que cela aurait un effet durable sur sa vie. Forte d'une force et d'une paix retrouvées, elle était prête à affronter l'avenir avec espoir.

Grâce à votre soutien généreux et à votre don à Centraide, vous pouvez avoir un impact considérable sur la vie de personnes comme Betty.

Ensemble, nous pouvons nous assurer que toutes les personnes qui vivent dans le Grand Moncton et le Sud-Est du Nouveau-Brunswick sont en mesure de réussir et qu'elles ressentent un sentiment d'appartenance et de connexion.

Merci d'intervenir pour ceux qui ne le peuvent pas,

**Impact Story: United for Literacy**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: See how your United Way donation changes lives – United for Literacy

In the summer of 2023, United for Literacy ran a popular summer Reading Tent program in Moncton for the first time. It was a huge success, reaching 345 children and youth, and giving away 243 free books. Here are some highlights from some of the staff and parents involved:

A person and children on a bed

Description automatically generated“I was so excited to start at the tent; it was a bit slow at first as some kids were a bit sceptical and were asking about why we were at the parks and how much it would cost to take a book or even if they had to bring it back at some point. Once we explained what the tent was for, we saw more kids coming and being excited and even coming back to the tent each week.”— Staff

“We would have kids from when we showed up until when we left some days. I can recall a mother and her two kids followed us to different parks three times in one week because the kids enjoyed the books and enjoyed playing with us as well; she kept saying how thankful she was for the program and that she hopes to continue to see in the future. This summer job has most definitely been one of my most rewarding ones. I am and forever will be grateful for the opportunity I had to work with United for Literacy this summer.”— Staff

“Please continue doing this all the time and don’t give up, you don’t know, you may make a big difference in a kid's life.”— Parent

With your generous support and donation to United Way, you can make a tremendous impact in the lives of young people.

Together, we can help make sure everyone who lives in Greater Moncton and Southeastern New Brunswick is able to succeed, and that they feel a sense of belonging and connection.

Thank you for stepping up for those who can't,

**[ECC or LEADERSHIP COORDINATOR]**

Découvrez comment votre don à Centraide change des vies - Littératie Ensemble

Au cours de l'été 2023, Littératie Ensemble a organisé pour la première fois un programme populaire de tentes de lecture à Moncton. Ce fut un énorme succès, puisque 345 enfants et jeunes ont été touchés et 243 livres gratuits ont été distribués. Voici quelques faits saillants rapportés par des membres du personnel et des parents qui ont participé au programme :

« J'étais très enthousiaste à l'idée de commencer à travailler sous la tente ; les choses ont été un peu lentes au début, car certains enfants étaient un peu sceptiques et demandaient pourquoi nous étions dans les parcs et combien il en coûterait pour prendre un livre ou même s'ils devaient le rapporter à un moment ou à un autre. Une fois que nous avons expliqué la raison d'être de la tente, nous avons vu davantage d'enfants venir, être enthousiastes et même revenir à la tente chaque semaine. » — Personnel

« Certains jours, nous avions des enfants dès notre arrivée et jusqu'à notre départ. Je me souviens d'une mère et de ses deux enfants qui nous ont suivis dans différents parcs trois fois en une semaine parce que les enfants aimaient les livres et aimaient aussi jouer avec nous ; elle n'arrêtait pas de dire à quel point elle était reconnaissante pour le programme et qu'elle espérait continuer à le voir à l'avenir. Ce travail d'été a certainement été l'un des plus gratifiants. Je suis et serai toujours reconnaissante d'avoir eu l'opportunité de travailler avec United for Literacy cet été. » — Personnel

« S'il vous plaît, continuez à faire cela tout le temps et n'abandonnez pas, vous ne savez pas, vous pouvez faire une grande différence dans la vie d'un enfant. » — Parent

Grâce à votre soutien généreux et à votre don à Centraide, vous pouvez avoir un impact considérable sur la vie des jeunes.

Ensemble, nous pouvons nous assurer que toutes les personnes qui vivent dans le Grand Moncton et le Sud-Est du Nouveau-Brunswick sont en mesure de réussir et qu'elles ressentent un sentiment d'appartenance et de connexion.

Merci d'intervenir pour ceux qui ne le peuvent pas,

**Impact Story: Jessica**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

A dog lying on the floor

Description automatically generatedSubject: See how your United Way donation changes lives – Jessica's story

Imagine being a 14-year-old girl who has experienced unimaginable trauma at the hands of a classmate. Jessica knows this feeling all too well, but thanks to the support of an accredited Justice Facility Dog (JFD) named Jaz, she found the strength to face her abuser in court.

On the morning of the trial, Jessica was filled with anxiety, fearing that no one would believe her. The JFD handler reassured her that Jaz believed her, and that he would support her every step of the way.

With Jaz by her side, Jessica bravely testified, finding comfort in the presence of her loyal furry companion. When she felt too embarrassed to discuss the details of her trauma in front of adults, the JFD handler suggested she look at Jaz who would provide her with comfort and support. Jaz was there for her, providing a sense of security and understanding that allowed Jessica to find her voice. Jessica finished her testimony, feeling relieved and proud of herself.

Thanks to her courage and the unwavering support of Jaz, Jessica was able to find justice. She now feels safe in her community and knows that she was believed.

Your support helps provide more children like Jessica with the comfort and companionship they need to navigate the difficult journey towards healing. Together, we can make a difference in the lives of those who can’t do it on their own.

Thank you for your continued support,

**[ECC or LEADERSHIP COORDINATOR]**

Découvrez comment votre don à Centraide change des vies - L'histoire de Jessica

Imaginez une jeune fille de 14 ans qui a subi un traumatisme inimaginable de la part d'un camarade de classe. Jessica ne connaît que trop bien ce sentiment, mais grâce au soutien d'un chien de justice accrédité (CJA) nommé Jaz, elle a trouvé la force d'affronter son agresseur au tribunal.

Le matin du procès, Jessica était très anxieuse, craignant que personne ne la croie. Le maître-chien du CJA l'a rassurée en lui disant que Jaz la croyait et qu'il la soutiendrait à chaque étape.

Avec Jaz à ses côtés, Jessica a courageusement témoigné, trouvant du réconfort dans la présence de son fidèle compagnon à fourrure. Lorsqu'elle s'est sentie trop gênée pour parler des détails de son traumatisme devant des adultes, le maître-chien du CJA lui a suggéré de se tourner vers Jaz, qui la réconforterait et la soutiendrait. Jaz était là pour elle, lui apportant un sentiment de sécurité et de compréhension qui a permis à Jessica de trouver sa voix. Jessica a terminé son témoignage en se sentant soulagée et fière d'elle.

Grâce à son courage et au soutien indéfectible de Jaz, Jessica a pu obtenir justice. Elle se sent désormais en sécurité dans sa communauté et sait qu'on l'a crue.

Votre soutien permet d'offrir à davantage d'enfants comme Jessica le réconfort et l'accompagnement dont ils ont besoin pour parcourir le difficile chemin de la guérison. Ensemble, nous pouvons faire la différence dans la vie de ceux qui ne peuvent y arriver seuls.

Nous vous remercions de votre soutien continu,

**Last Chance Email**

To: The Employees of **[ORGANIZATION]**

From: **[ECC or LEADERSHIP COORDINATOR]**

Subject: Last Chance

We're reaching out one final time to invite you to make a lasting impact on the lives of children, families, and individuals in your community. As our United Way campaign draws to a close, we want to remind you of the tremendous power your donation holds.

United Way of Greater Moncton and Southeastern New Brunswick is committed to creating a strong and vibrant community where no one is left behind. However, we can only achieve this vision with the support of changemakers like you.

Every dollar donated to United Way goes toward funding essential programs and services that make a tangible difference in the lives of our vulnerable neighbors. Whether it's providing in school resources that help kids graduate, improving navigation to mental health resources, support access to essential community services, and so much more — contributions like yours are the driving force behind these critical supports.

This is your last chance to join our collective movement for change before the campaign ends. Don't let this opportunity pass you by. Please make your donation or your decision today.

With gratitude,

**[ECC or LEADERSHIP COORDINATOR]**

**Campaign Extension**

To: The Employees of **[ORGANIZATION]**

From: **[ECC]**

Subject: It’s Not Too Late to Help Our Community

Dear **[EMPLOYEE’S NAME]:**

We’ve been getting questions about whether there is still time left to participate in **[ORGANIZATION]**’s United Way campaign.

I’m happy to tell you that YES, you can still donate today.

We’re about **[% REMAINING TO GOAL]** of the way to achieving our goal of [GOAL]. This goal shows our commitment to helping make our community a great place for everyone, and we need your support.

Our United Way campaign has been extended to **[NEW CAMPAIGN END DATE]**. If you haven't made your pledge yet, I hope you will consider joining your **[ORGANIZATION]** colleagues in making a gift to United Way.

Thank you,

**[ECC]**

**Campaign Wrap-Up**

To: The Employees of **[ORGANIZATION]**

From: **[ECC]**

Subject Line: Thank You for Making a Difference!

We did it!

With your incredible support and dedication, our United Way Workplace Campaign has come to a successful close.

We are immensely proud to announce that together, we have raised an outstanding $[AMOUNT]! This achievement is a testament to the generosity and commitment of each and every one of you.

Let’s take a moment to celebrate this incredible success. This campaign has brought us closer together as a team and has reinforced our commitment to a strong, vibrant community where no one is left behind. Because of you, families will receive the support they need to thrive, and individuals will have access to the resources necessary for a brighter future.

Thank you once again for your support and participation in this meaningful campaign.

With gratitude,

[**ECC or LEADERSHIP COORDINATOR]**

**Thank You Email**

To: The Employees of **[ORGANIZATION]**

From: **[ECC]**

Subject: United Way Donation Confirmation: Thank You!

Thank you!

We are tremendously grateful for your support of United Way of Greater Moncton and Southeastern New Brunswick and for helping to create a strong and vibrant community where no one is left behind. Your donation is key to helping people access the resources, services, and expertise they need to reach their full potential and create a better future. Together, we are creating a community where everyone has the chance to thrive.

If you have chosen payroll deduction, you authorize your employer to process your gift, and your tax credit will appear on your T4 slip.

Thank you again for joining our movement of changemakers to create lasting change in our community.

Share your support for United Way of Greater Moncton and Southeastern New Brunswick by following them on social media and sharing with your networks.

With gratitude,

**[ECC or LEADERSHIP COORDINATOR]**