

# INVESTING FOR IMPACT

## \$2,345,612.61 pledged

by our community, for our community



**United Way  
Centraide**  
Greater Moncton and  
Southeastern New Brunswick

## WE BUILD STRONGER COMMUNITIES



We're moving people from poverty to possibility.



We're making sure kids are all that they can be.

## FOR THOSE WHO CAN'T: OVER 67,000 LIVES CHANGED IN OUR REGION

### IN 2024, YOU MADE A DIFFERENCE

*\*Research allows us to better estimate the direct and extended impact, based on type of intervention.*

#### United Way Outcomes

- **2,503** people began to move from Poverty to Possibility.
- **6,014** children and youth acquired the skills and assets they need to handle life's challenges.
- **5,506** children and youth were connected to supportive adults.

#### Agency Outcomes

- **1,180** children and youth have gained the academic skills they need to succeed
- **546** children felt safe during interactions with various criminal justice professionals, thanks to the support of a Justice Facility Dog
- **113** refugee claimants were able to achieve financial independence.

### YOUR IMPACT IN ACTION: BGC MONCTON

By the age of nine, Maya\* was struggling with reading and feared educational programs. School felt overwhelming, and she lacked confidence in her ability to learn. But after joining En Route, a BGC Moncton initiative, everything changed. With support from staff and a safe space to learn at her own pace, Maya\* began to build confidence. "At first, I was scared to try En Route. But you know what? I don't dread coming to school now. I actually enjoy doing worksheets, which is something I never thought I'd say! You might discover something you love too if you give it a chance," she shared. Encouraged to step outside her comfort zone, Maya\* took part in United by Song, a United Way event that pairs individuals with musicians to turn their personal stories into music. She collaborated with Mattie Comeau of The Crows, stepping into a recording studio for the first time. Through song, she shared her struggles with reading, mental health challenges, and the support that helped her rediscover a love of learning. Today, Maya\* is preparing to return to high school, thriving in ways she never imagined. This is just one example of the impact your donations have in our community.



# YOUR DONATIONS IMPACTED LOCAL AGENCIES

- Ability NB
- Alternative Residences
- Atlantic Wellness
- Beauséjour Family Crisis Resource Centre
- Big Brothers Big Sisters
- Big Cove First Nation Wellness Committee
- BGC Dieppe
- BGC Moncton
- BGC Riverview
- CNIB
- Crossroads for Women
- District scolaire francophone Sud
- New Brunswick Refugee Clinic
- Open Sky Co-operative
- PEDVAC
- Roots of Empathy
- Salvus Clinic
- Shelter Movers
- United For Literacy
- Youth Impact
- YOU Turns
- YWCA Moncton

## DOING MORE TOGETHER



### BUILD FOR THE FUTURE

Through Build for the Future, Greater Moncton's construction industry, in partnership with United Way, comes together to contribute \$1 million dollars over 10 years to create long-term meaningful impact by supporting essential nonprofit agencies and programs for youth in our local community.



### 211

A free and confidential information service trademarked to United Way, 211 is the front door to help in New Brunswick. Dedicated to connecting people with the resources they need when they need them most, 211 NB has helped more than 132,000 individuals find support.



### SENIOR'S MEAL PROGRAM

The program provided over 124,000 to vulnerable, low-income seniors in 2024. Without this support, many seniors would struggle to remain in their homes due to challenges in maintaining a healthy, affordable, and consistent diet.



### INTEGRATED YOUTH SERVICES HUB

United Way is the Lead Agency charged with implementing and operating the IYS Site in our region. It aims to build effective, youth-focused, and integrated services to address mental health, substance use, and related concerns among youth aged 12 to 25 years, through community and government collaboration.



### YOU TURNS

YOU Turns connects youth to whom and what they need not only to succeed, but to help them reach the next level.



### PEER SUPPORTED HOUSING

United Way owns five supportive housing buildings and manages six, in partnership with Salvus Clinic. The clinic provides case management support to tenants facing mental health challenges and chronic homelessness.



### COMMUNITY TRANSIT

United Way administers the Community Transit Pass Program, in partnership with the City of Moncton and Codiac Transpo.

