



United Way
Centraide

Greater Moncton and
Southeastern New Brunswick
de la région du grand Moncton
et du sud-est du Nouveau-Brunswick

GOING DEEPER
COMMUNITY IMPACT
IN 2024 - 2025



The Issues



United Way

Population Growth Exceeds Capacity

In recent years, Southeastern New Brunswick—particularly the Greater Moncton area—has experienced significant population growth, driven by increased immigration and interprovincial migration.

City of Moncton: The city's population grew from 79,470 in 2021 to 97,523 in 2024, reflecting an 23% increase. ¹

Moncton Census Metropolitan Area (CMA):

The population increased from 157,717 in 2021 to 188,036 in 2024, marking a 19.2% rise over three years.

Annual Growth Rates: The Moncton CMA recorded a 5.1% growth rate from 2023 to 2024, the highest among Canadian metropolitan areas during that period.

Such a rapid increase has not necessarily been accompanied by an equal growth in capacity, reflected in lack of affordable housing, over-capacity schools, staffing levels below service needs, and a gap in culturally responsive services to reflect our growing diversity.

¹ Source: Canada Statistics



Cost of Living Challenges

Southeastern NB has faced notable cost of living challenges driven by rapid population growth, rising housing costs, and stagnant wages. Housing affordability became a significant concern:

HOME PRICES

Since 2019, housing prices in New Brunswick have nearly doubled, marking the highest percentage increase among Canadian provinces.

RENT INCREASES

Landlords were able to raise rents by up to 4.7% annually starting in July 2024, exceeding the current inflation rate.

HOMELESSNESS

Between March 2021 and mid 2025, homelessness in the cities of Fredericton, Saint John and Moncton increased by approximately 210% to 250%.²

² Source: Human Development Council – Point-in-time count.



In 2024, **Southeastern New Brunswick** experienced significant increases in food costs, driven by a combination of regional and global factors:

Annual Increase: The Food Consumer Price Index (CPI) for New Brunswick rose from 194.80 in 2023 to 201.30 in 2024, marking a 3.34% increase over the year.³

Monthly Trends: In September 2024, the Food Purchased From Stores CPI reached 203.70, up from 198.70 in September 2023, indicating a year-over-year increase of approximately 2.5%.

A household is considered food insecure if, due to a lack of money, they worry about running out of food and/or have a limited food selection, compromise in quality and/or quantity of food, miss meals, reduce food intake, or go day(s) without food. In 2023, 30% of New Brunswickers experienced food insecurity.

³ Source: Statistics Canada

Youth Mental Health

Mental Health continues to be a challenge in New Brunswick and throughout the country. Young people need to be connected to supportive adult and near-peer relationships during this critical stage of development, and to have opportunities to acquire the skills to overcome life challenges. According to the New Brunswick Health Council, after years of decline, youth mental health appears to show signs of improvement: When looking at the different mental health outcomes reported in the Student Wellness and Education Survey (SWES), a similar pattern emerges from 2015-2016 to 2022-2023:

- The percentage of youth with a high or moderate level of resilience and a high level of mental fitness decreased.
- The percentage of youth who reported having symptoms of anxiety or depression increased.

From 2022-2023 to 2023-2024, the indicators noted above appear to show some signs of improvement.



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Youth Employment

As of November 2024, New Brunswick's youth unemployment rate stood at 10.6%, with 6,100 youth unemployed. This marks a decrease from earlier in the year, indicating positive momentum in youth employment. However, the unemployment rate remains elevated compared to the provincial average, suggesting ongoing challenges in integrating youth into the workforce.

Youth in Southeastern New Brunswick face several obstacles that hinder their employment prospects:

- **Educational Attainment:** Only 41.1% of youth have some post-secondary education or a post-secondary certificate, diploma, or bachelor's degree, compared to 65.2% among the core working-age population.
- **Part-Time Employment:** A significant portion of employed youth (40.2%) work part-time, which may reflect underemployment or limited access to full-time opportunities.
- **Systemic Challenges:** Youth from marginalized communities—including Indigenous, racialized, and disabled individuals—often encounter additional barriers such as discrimination, lack of accessible services, and limited transportation options. ⁴

⁴Source: NB Jobs – New Brunswick Labour Force Statistics
NB Jobs – Labour Market profile of Youth in NB



Community Sector Capacity

Community organizations in Southeastern New Brunswick are grappling with a confluence of challenges that threaten their sustainability and effectiveness. These challenges encompass rising operational costs, workforce instability, and precarious funding structures.⁵

- **Rising Cost of Living and Operational Pressures**

The escalating cost of living in Canada, marked by significant inflation rates—3.9% in 2023 following a 6.8% increase in 2022—has profoundly impacted both individuals and community organizations. These inflationary pressures have led to increased expenses for essentials such as rent, utilities, and supplies, thereby straining the operational capacities of nonprofits. Simultaneously, there has been a surge in demand for nonprofit services, with 76% of organizations reporting increased demand, as more individuals turn to charities to meet basic needs amid economic hardships.

- **High Turnover and Workforce Instability**

Nonprofit organizations are experiencing significant workforce challenges, including high staff turnover and burnout. Factors contributing to this instability include low wages, lack of benefits, and limited opportunities for career advancement. The nonprofit sector often relies on part-time, contract, or seasonal positions, which exacerbates job insecurity and hampers staff retention. Moreover, the sector faces difficulties in recruiting skilled personnel, with 38% of employers expressing concerns over attracting qualified staff.

- **Unsustainable and Insecure Funding Models**

A predominant challenge for community organizations is the reliance on short-term, project-based funding, which undermines financial stability and long-term planning. A significant number of nonprofit funding originates from government contracts, often tied to specific projects with limited durations. This funding model fosters employment precarity and hampers the ability to offer competitive compensation, leading to staff demoralization and high turnover.

- **Burnout and Mental Health Struggles**

The cumulative effect of increased demand for services, staffing shortages, and financial constraints has led to widespread burnout among nonprofit workers. The sector's predominantly female workforce often contends with inadequate support systems, including limited access to health benefits and mental health resources. Without systemic changes to workload management and prioritization, burnout is expected to persist, further exacerbating workforce challenges.

⁵Sources:

- Consumer Price Index (CPI)
- Carleton University – Charity Insights Canada Project (CICP)
- Statistics Canada



Addressing the Challenges and Issues



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In 2024, **United Way of Greater Moncton and Southeastern NB** made a significant change to its investment strategy that will enable funded agencies to have a deeper and more sustained impact and strengthen their stability and capacity. We invited agencies that were aligned with our vision and priorities to help us move the needle on these complex social issues through two kinds of partnerships: Strategic Partners and Anchor Partners. United Way will provide stable, long-term support through five-year grants, which will allow agencies to do more: it will allow for long-term planning, increase flexibility to respond to changing circumstances, strengthen credibility with other funders (which will enhance their ability to get additional financial support), and strengthen human resources as consistent funding will help to secure staff and keep people on task and making progress.

Strategic Partners are selected because they have established collaborations with **United Way**, have a strong understanding and awareness of the population they serve and of the “root” causes of the issues, focus on multiple slices of the complex problem, have a demonstrated history of strong fiscal management and governance, have strong formal and informal partnerships, and the work of the agency is likely to contribute to significant impact. United Way will develop shared outcomes and indicators with these Strategic Partners, which include **Youth Impact Jeunesse**, **YWCA**, **Atlantic Wellness** and **YOU Turns**, to which we will be held accountable.

Anchor Partners also have strong understanding of the “root” causes of the issues and populations they serve, demonstrate consistent impact through a history of funding from United Way, have strong fiscal management and governance, and a positive reputation in the community. In some cases the agency has a disproportionate impact in the community on a specific issue or population. Our Anchor Partners are **Beausejour Family Crisis Resource Centre**, **BGC (formerly Boys & Girls Club) Dieppe**, **BGC Moncton**, **BGC Riverview**, **District scholar francophone Sud**, **Big Cove First Nation Wellness Committee**, **Open Sky Cooperative**, and **PEDVAC**.



We continue to invite “open” applications for one-year grants to other agencies working to help children and youth thrive and move people from poverty to possibility. And beginning in 2025 our United Way has expanded to serve communities in Miramichi and surrounding areas, including Sunny Corner, Blackville and Neguac and all communities in between.

As a community impact organization, we also lead a number of initiatives and programs that help people thrive. This includes: our flagship Collective Impact initiative, **YOU Turns/piROUetTE** that helps to connect children and youth to whom and what we need; our innovative **Peer Supported Housing** initiative in partnership with the **Salvus Clinic**; a low-income **Senior's Meal Program**; **211**'s telephone line and online directory that helps Canadians deal with life's challenges; and most recently, United Way was chosen to be the lead agency for **Integrated Youth Services (IYS)** in our region.



Riverview

Elsipogtog Safe Spaces



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Cost of Living Challenges

As food insecurity has rocked southeastern New Brunswick, United Way and our funded agencies have taken approaches to combat rising prices. This diverse range of approaches enabled a holistic approach to solve one of this region's most pressing issues.

United Way continues to invest in the three BGC's in our region – BGC Dieppe, BGC Moncton, and BGC Riverview.



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- **BGC Dieppe** delivers programs that develop positive attitudes and behaviors towards physical activity and healthy eating, among other things. In 2024, 521 (85%) children and youth reported that they exercise regularly, eat well and are protected from injuries and harm. That year BGC Dieppe also began assisting Lewisville Middle School with their breakfast program where over 200 youth are served a healthy breakfast daily.
- **BGC Moncton** officially opened its newly renovated kitchen space this year, marking an exciting milestone in its mission to build a healthier, more connected future for children, youth, and families in the region. "This kitchen is much more than a place to prepare food," said Ashton Beardsworth, Executive Director of BGC Moncton. "It's a space where meaningful learning happens, where young people build confidence in themselves, and where a strong sense of community is created. Every meal represents our investment in a child's health, happiness, and potential." In 2024, they reported 1525 (100%) kids who have access to a healthy meal every day the club is open.
- **BGC Riverview** believes that healthy nutrition should be incorporated into as many facets of programming as possible. Through their programming, they aim to ensure that children and youth not only have access to healthy food, but education about healthy eating. Through their breakfast programs, they serve approximately 300 children a day in three schools: West Riverview Elementary, Riverview East and Riverview Middle.



United Way continues to invest in **PEDVAC**, who are on a mission to minimize the impacts of food insecurity, provide people with affordable clothing and home goods, and deliver services that help empower individuals and families. More specifically, their food programs are designed to help lessen the strain, including:

- The Food Bank, which has seen an increase due to the rise in cost of living, which is why having a community Pantry that is accessible and open 24/7 is important.
- The Lunch Program, which provides a hot lunch daily throughout the school year. In 2024, 38 young students who are food insecure were able to access the hot lunch program. In the summer, they partner with Food Banks Canada to ensure youth have access to nutritious snacks through the After the Bell program.
- Cooking classes, and in 2024 they introduced a "canning" workshop to further expand safe practices of preserving food.



United Way as well continues to invest in **Open Sky**, an organization providing transitional residence, skills programs, vocational assistance and community connections for adults from the region who require support to improve their quality of life. They foster local, sustainable agriculture and social enterprise, including: in-home support food, cleaning, hygiene, conflict management; one-to-one and small group cooking lessons with take-home meals; and delivering to food bank, attending Farmers Market, and providing CSA veggie bags weekly: CSA food in New Brunswick refers to food provided through Community Supported Agriculture programs, where members pay farmers in advance for a share of the upcoming harvest, receiving weekly boxes of fresh, local produce and other farm products throughout the season.

In 2024, they reported that more than 15 people in poverty ate wholesome meals and snacks made at **Open Sky** 5 days per week.

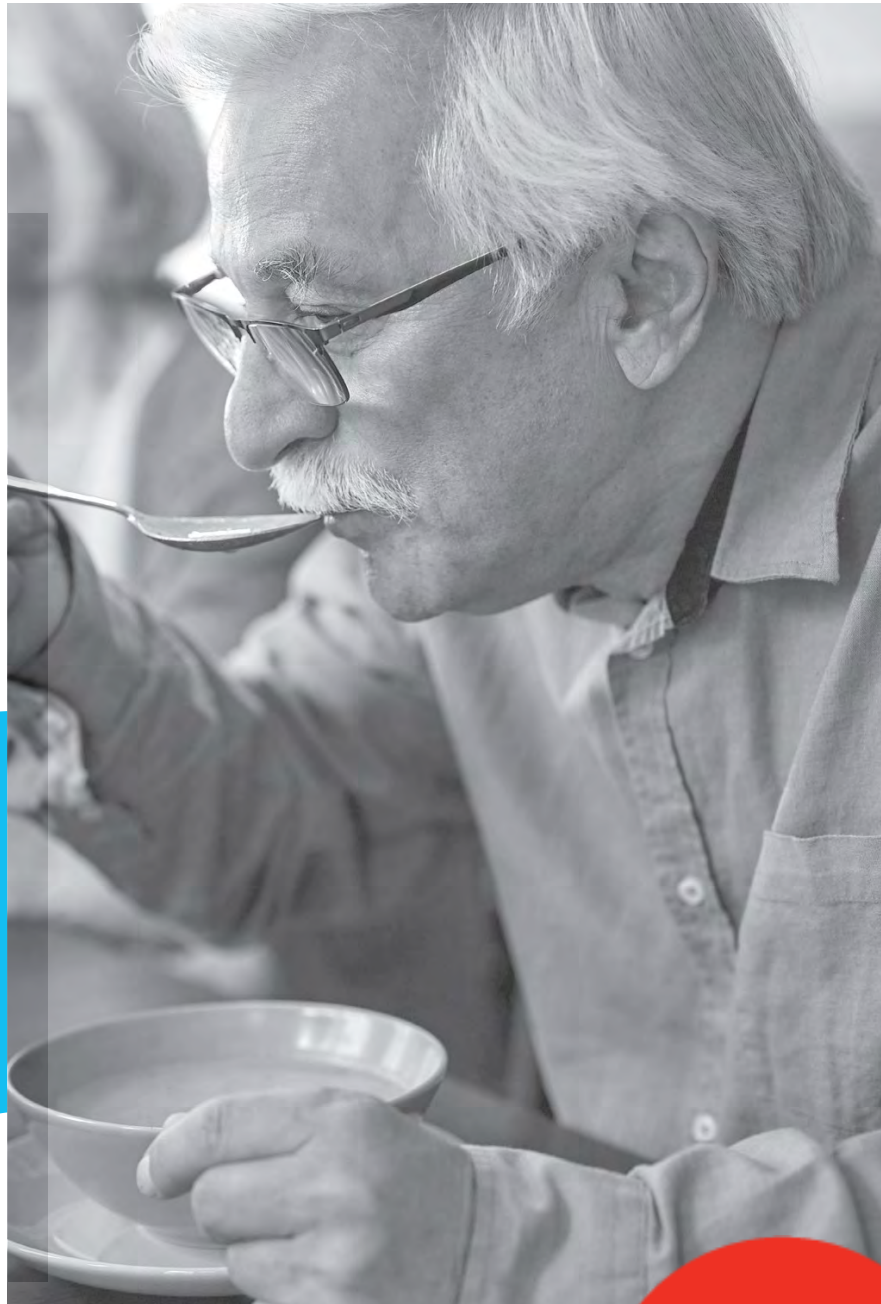




Finally, United Way responded through our own

Seniors' Meal Program.

As of August 2025, the Seniors' Meal Program mobilizes 13 delivery drivers to deliver on average 10 meals per week to 144 low-income seniors experiencing food insecurity in Moncton, Dieppe, and Riverview. Each meal costs only \$1 to ensure these seniors can afford the program while also maintaining their other financial responsibilities.



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From late 2024 until July 2025, 280 seniors experiencing food insecurity were being serviced in the urban centres of Moncton, Dieppe, and Riverview, as well as the surrounding rural communities of Riverside Albert, Petitcodiac, Memramcook, Shediac, Port Elgin, Sackville, and various smaller rural villages between these locations. Considering the circumstances of the 280 seniors on the program as of May 2025:

63%

report regular groceries were unaffordable.

56%

report cooking and preparing their own meals is difficult or not possible.

31%

report they live with a disability that creates barriers to accessing food.

24%

report they do not have access to transportation to purchase groceries.

12%

report they would not be able to remain in their own home without the Seniors' Meal Program.

74%

of the seniors report they live alone.



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Housing instability

It has already been noted that the Seniors' Meal Program helps seniors to retain their independence and remain in their home. United Way has long been committed to supporting individuals in our community who are marginally housed or experiencing homelessness. As an active member and Co-Chair of the **Greater Moncton Homelessness Steering Committee** (or GMHSC which is the Community Advisory Board under the Federal Government's Reaching Home initiative), United Way continues to play a key role in collaborative efforts to address housing instability. The focus in 2024 and which will continue over the next two years are on advocacy, communications, and workforce. In 2024 the GMHSC has strengthened their unified voice toward overcoming the barriers those experiencing homelessness in our community are facing. There is equally much work to be done to support the individuals working within the sector itself. This is critical, because as was noted in the initial challenges facing our community, the capacity of the community sector was paramount: we need to safeguard those on the frontlines doing meaningful but extremely challenging work.

United Way is also a founding and active member of **Rising Tide Community Initiatives Inc.** a non-profit charity established in 2019 to support the City of Moncton Implementation Plan for Affordable Housing with the objective of creating affordable housing units for low-income residents and the most vulnerable members of the community. In doing so, Rising Tide would contribute to the City's goal of a 50% reduction in the number of people experiencing chronic homelessness. Rising Tide's original plan called for creating 153 units of housing over a three-year period. At the beginning of 2024, the number of completed units stood at 117 and the remaining 36 units will be finished in 2025. In addition, Rising Tide has an agreement with NB Housing to build 40 additional supportive housing units. This will lead to a total of 193 housing units.

Tackling housing issues requires a comprehensive strategy that addresses various gaps along the continuum, and **United Way**, in partnership with the **Salvus Clinic**, is involved with those highest acuity individuals through Peer Supported Housing Program. In 2024-2025, the Peer Supported Housing Program continues to be a place of transformation, stability, and hope for individuals who have experienced chronic homelessness and the complex realities of mental health challenges, substance use, and trauma. This program is grounded in the belief that housing is more than a roof overhead; it is a foundation for healing, dignity, and the rebuilding of lives.



In the 2024-2025 year, 29 unique individuals were assigned to caseloads for Intensive Case Management services, with 1,660 unique engagements and interventions from Intensive Case Management staff. Additionally, 93% of clients are registered on the Homeless Individuals and Families Information System (HIFIS), tracking 99 unique case plan goals across 12 unique goal areas, and 93% of individuals have made significant progress in their case planning and have achieved a key milestone in their self-identified goals.

The Peer Supported Housing team has been following and serving a number of participants through the years, and can report:

- 3/29 have remained housed after 10+ years
- 3/29 have remained housed after 5+ years
- 6/29 have remained housed after 3-5 years
- 11/29 have remained housed after 1-3 years
- 2/29 have been housed under 3 months but are on track for a healthy and successful tenancy
- 4/29 have been housed under 1 year

Each success, no matter the size, is a testament to what's possible when people are met with compassion, consistency, and community.

United Way also continues to fund **Crossroads for Women**, which ensures individuals fleeing domestic violence have secure housing while they navigate their changing circumstances. One core barrier to leaving abuse that women and children face is related to poverty. Problematically, many women remain in abusive relationships as they do not have alternative housing to escape to, have legal information related to child custody, or places to leave their pets until they find secure housing. To alleviate these barriers and more, Crossroads for Women has a transition house where women can immediately enter to escape their abusers. **Crossroads for Women** has teamed up with the local SPCA Paw Program which fosters the pets until the women abused can find safe housing. **Crossroads for Women** staff assist women by guiding them to the proper programs and government departments for legal supports. To better support individuals in successfully ending abusive relationships long term, women who have stayed in the transition house or live in the community are able to access one-on-one support from their Domestic Violence Outreach program. The outreach worker is able to provide individualized support by way of accompaniments, resource referrals, emotional support, safety planning, and prevention education.



Youth Mental Health

For young people to experience positive mental health, there needs to be multiple actions within a comprehensive strategy by diverse partners, and this collaborative work has led to gradually improving outcomes over the past two years.

United Way continues to invest in Atlantic Wellness, an agency that offers free and timely mental healthcare to youth ages 12 to 21 in SENB. They also coordinate services between invested stakeholders such as family physicians and school guidance counsellors in order to provide better, seamless care. In 2024, they continued to report positive results with participants, and they also expanded their capacity significantly in two ways: they now have bilingual counselors that can serve French-speaking youth, and they leveraged funding from the Building Safer Communities Fund to increase the hours of one of their counselling therapists to full-time and locate her office at Youth Quest making services more accessible.

While New Brunswick continues unfortunately, to report one of the highest levels of children and youth being victims to violence, one beacon of hope has been the **Justice Facility Dogs (JFD) program** offered through the Courage Centre (Beausejour Family Crisis Resource Centre). They provide calming companionship, comfort, and compassion for children navigating the criminal justice system as well as for those experiencing a negative adverse event. The JFD program has worked collaboratively with the Moncton Law Courts since May 31, 2019 when Marielle, a standard poodle supported a child victim for the first time. Marielle will soon be retiring, but they have added a fifth dog, Moxie, to the team of Jazz, Iker and Winston, and these highly skilled canines have been deployed in more than 200 criminal trials as well as RCMP statements, critical incident responses, and forensic medical exams, to name but a few.



YOU Turns/piROUetTE

While services are essential to a young person's growth and development, children and youth do not live in services. Who has them when they are coming in and out of service? Since 2012, **YOU Turns**, led by United Way, has become a key support option for many parents, schools, and agencies that connect with at-risk youth. At the heart of this work is accompaniment, having someone in your corner. Youth who are accompanied are more likely to demonstrate an ability to solve problems without harming. The **YOU Turns** Provincial Manager tracked 267 youth connected with what we call Strategic Coordinators, and identified 26.6% are accompanied regularly to services, meetings, or appointments. The youth who are accompanied regularly to services are believed to be the youth who have the highest level of need, which is inferred by the fact that they are more likely to have multiple mental health conditions (diagnosed or self reported) than youth who are not accompanied regularly. Youth who are accompanied regularly to services are also more likely to:

- Attend school regularly
- Be connected to the Children and Youth mental health teams
- Be connected to other community agencies
- Identify having more positive relationships with adults
- Display pro-social behaviour
- Solve problems without harming themselves
- Demonstrate learning of life skills
- Express their feelings verbally

This innovative team achieves success with those facing the greatest challenges. themselves, compared to those who do not access accompaniment services.



YOU Turns

identifies and addresses gaps in service and supports in the Greater Moncton Area, Miramichi and St-Louis-de-Kent via three school districts. Many funded and non-funded agencies, along with youth-serving government agencies, weave a support network throughout the region, be it one of the **BGCs (Moncton, Riverview, Dieppe)** with their educational and social-emotional programs, programming at the **YWCA** that includes housing, employment strategies or skill development, or connecting with a Child and Youth Team Clinical Coordinator, who can access school and clinical psychology, education, counselling, social work, nursing, mental health, and addictions services. All the partners, representing approximately 40 organizations, believe that success and hope look different for every young person.

An innovative feature to the **YOU Turns** approach is the role of the dedicated Strategic Coordinators who build trusting relationships with youth. This is the first step to connecting them to the supports and services they need. Each Strategic Coordinator serves the catchment area of a selected school, having an active presence in that school but also working in the community. Strategic Coordinators are positive adults who offer a constant and consistent presence in the lives of our youth and serve as links to other caring partners. Youth may be referred by an adult or their peers, or may approach the Strategic Coordinators themselves. Strategic Coordinators often work with young people who refuse services or who are unable to succeed in the existing framework of services and programs.



YOU Turns

The Strategic Coordinators have the flexibility to work off-campus and during transition periods, including the summer when many youth services tend to decrease. Working with our partners, Strategic Coordinators can propose strategies and initiatives to fill gaps in programming.

Recognizing that early intervention is key to moving the needle on Youth Mental Health, in 2024 we introduced the first Family Level Strategic Coordinator (FSC) attached to Lou MacNarin Elementary school. The FSC plays a crucial role in supporting vulnerable children by actively involving their families and caregivers in community service navigation, accompaniment, and skills development exercises through a flexible service delivery model. The main objectives of the FSC role are to 1) increase resiliency factors among family members and families as a whole; 2) Connect caregivers to the supports they need to care for their children and their own well-being; 3) Promote healthy parenting practices that lead to positive developmental outcomes and reduce high risk behaviours of children and youth; 4) create opportunities for prosocial activities for the family to engage with; and 5) identify emerging needs and gaps in strategies to meet those needs. The FSC also dedicates one day per week at the Integrated Youth Services (IYS) Moncton site, which aligns with the most recent strategy that is adding capacity in our region to improve outcomes for Youth Mental Health.



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Integrated Youth Services

IYS Moncton

Integrated Youth Service Hubs (IYS) are viewed nationally and internationally as a better practice for providing a low barrier point of access for youth addictions and mental health supports and services. The concept provides access to services including mental, physical, and sexual health; peer support; social services; academic supports; substance abuse services; and system navigation. IYS hubs are not meant to act as crisis intervention services, but instead serve as the primary access point. Thanks in large part to the collaborative success of **YOU Turns**, **United Way** was selected as the lead agency for the IYS site in the Moncton region.

Many of the **YOU Turns** partners have become involved with the IYS site, including three Strategic Partners: Youth Impact, with staff from their Family Preservation Program holding office space; **YWCA** Moncton, who offer direct programming in the Drop-In; and **Atlantic Wellness**, who have collaborated on joint grant applications to increase capacity. All three are members of the Core Services Committee which seeks to align delivery of services in the core streams, to increase communication across the various community and government providers, and to identify gaps and opportunities to adapt and strengthen access and delivery based on the experiences of youth using the systems. Additionally, **YWCA** Moncton is delivering Family engagement services one day a week thanks to funding from **United Way's** Building Safer Communities Fund. Other partners such as **Big Brothers Big Sisters** have held Big Little activities in the IYS site, and Portage Atlantic, from their space in the IYS site, recently launched their Moncton Community Care Program for youth with substance use disorder and who may be struggling with mental wellness.



United Way

Youth Employment

Building on work begun through the Communities Building Youth Future (CBYF), United Way has hired a Project Lead for the Youth Employment Skills Strategy (YESS) Partnership. YESS is a Collective Impact, system-wide solution for youth (aged 15 to 30) as they build and act upon plans for their future. The intent is to help youth develop the skills and gain the experience that they need to successfully transition into the labour market. A key to ensuring that the youth employment sector can respond to new and emerging system challenges is by strengthening youth voice in cross-sector partnerships. Part of a Pan-Canadian initiative in six communities, and supported nationally by the Tamarack Institute, each community is contributing to the following overall Project Outputs over three years:

- Development and testing of 30 novel solutions and models that are meant to improve youth skills development and employment
- 5,000 youth access programming to improve their overall skills, employment and education through services that support the whole individual
- Through pre- and post- questionnaires, 4,000 youth (80%) youth report that access to programming/services has improved the outlook towards their career and employment journey after participating in a community program or strategy
- 200 underrepresented youth will have a voice to shape, implement, and / or evaluate community efforts to improve youth skills, youth/employer relationships, and employment success
- 50 youth engaged on local leadership tables
- 150 youth shape, implement, and / or evaluate innovative projects at the community level
- 18 local employers are being engaged and contribute to underrepresented youth outcomes 6 employers and 6 youth participate in the YESS National Collaborative

To maximize the effectiveness of this initiative, it is being integrated with the IYS site in Moncton, providing the opportunity to connect with young people beyond employment paths and respond to a wider range of needs, including Mental Health, Primary Care, Peer Support and overall wellness activities and programming.



Other partners continue to address issues around youth employment, including:

District scolaire francophone sud: The District has had an entrepreneurial model integrated in their curriculum for a number of years. Making a school more entrepreneurial means gradually encouraging children and young people to develop their entrepreneurial spirit and the skills needed to achieve their life and career goals. Students learn to be entrepreneurial by initiating, implementing, and managing projects/initiatives that meet real needs in the school and/or the community.

The District also recognizes that mental health issues and disengagement lead many to leave school before completing their high school education. A survey on student well-being in New Brunswick confirms that half of students attending school report having been affected by anxiety and depression to varying degrees (source: <https://csnb.ca/nouvelles/acces-des-jeunes-aux-services-de-sante-mentale-besoins-et-obstacles-percus>). This situation mainly affects young people with family and personal issues, and makes it difficult for them to function adequately in a traditional school environment. To address it they have alternative education sites that allow students to have more personalized learning and to work at their own pace. They are equally supported by a Social Worker who prepares activities, workshops, individual meetings, and career-related outings to help young people develop skills that promote positive mental health, such as emotion management, communication, and goal achievement. In 2024, 89 participants (81%) were motivated to pursue their Adult High School Diploma (AHDA) or General Education Development (GED), and 83 (72%) had completed at least one course on the path to that goal.





BGC Moncton: They have several programs that support educational, employment and career paths. Using interactive sessions, networking opportunities, and real-world experiences their Job Readiness Program served 85 clients throughout 2024, providing practical insights and tools to stand out in today's competitive job market. Their Skilled for Success Program supported 12 clients: 5 of whom successfully secured permanent positions, while the others returned to school to further their education.

BGC Dieppe: In **BGC Dieppe's** woodworking program, participants learn essential tool safety and proper usage while getting hands-on experience in measuring, cutting, and assembling wood projects. This is an upriver approach to address the large shortage of skilled trade professionals predicted over the next 10 years. The program was offered to more than 30 youth aged 7-15. Experiences included building simple structures, and understanding the differences in sanding, staining, and various types of wood. This program has opened new doors of opportunity for our youth and will continue to provide them with valuable learning experiences in the future.

YWCA Moncton offers a variety of employment-related programs and services. In 2024, their employment and workforce development initiatives supported 102 individuals, primarily through programs such as Launch Atlantic, Employment My Way, and personalized one-on-one services. These supports were delivered through a combination of group sessions, classes, individual coaching, and workshops. As of July 2025, more than 171 individuals have benefited from these programs and services.



YW LAUNCH Program Atlantic

What is it?

Launch Atlantic is a paid 12-week employment skill-building program for young women and gender diverse youth (ages 15-30) facing challenges entering the work force.

- Program Duration: 12 weeks per cohort (4 weeks in-class + 8 weeks skill practice)
- From October 2024 through July 2025, 55 expressions of interest were received for the Launch Program alone. In this same time period, 23 youth began the program, with 10 completing the class portion and 11 completing the program in its entirety. Currently, 6 youth are fulfilling their skills practice portion of the program at sites across the Greater Moncton Area.

YW Employment My Way

What is it?

A free program offering skill-building sessions to support entrepreneurial ventures. Participants explore key topics such as business planning, marketing strategies, and available tools and resources. The program includes small group learning, weekly one-on-one support, and access to both in-person and virtual stand-alone workshops covering a range of relevant subjects.



United Way

From Strategy to Support:

How **211** Connects People to Help

United Way works collectively with partners to ensure that everyone in every community has the opportunity to live a good life. If an individual is not connected to any of the organizations within this vast network, how do they begin to access the supports they need? **211** is the right place to start. Launched in 2020, **211** is the information and referral service that connects New Brunswickers to critical human, social, community and government support. It helps New Brunswickers navigate the complex network of government and community programs and services quickly to find what they need for their unique situation. It is 100% free and confidential.

By dialling **211**, residents of New Brunswick can obtain information on a wide range of community programs and services. Key features of **211**:

- Easy to remember, non-emergency phone number that provides quick access to information and referral to community, social, health and government services
- Always answered by a person
- Available 24 hours a day, seven days a week by phone or online
- Offers multilingual phone services
- Available to people who are deaf, deafened or hard of hearing via TTY.

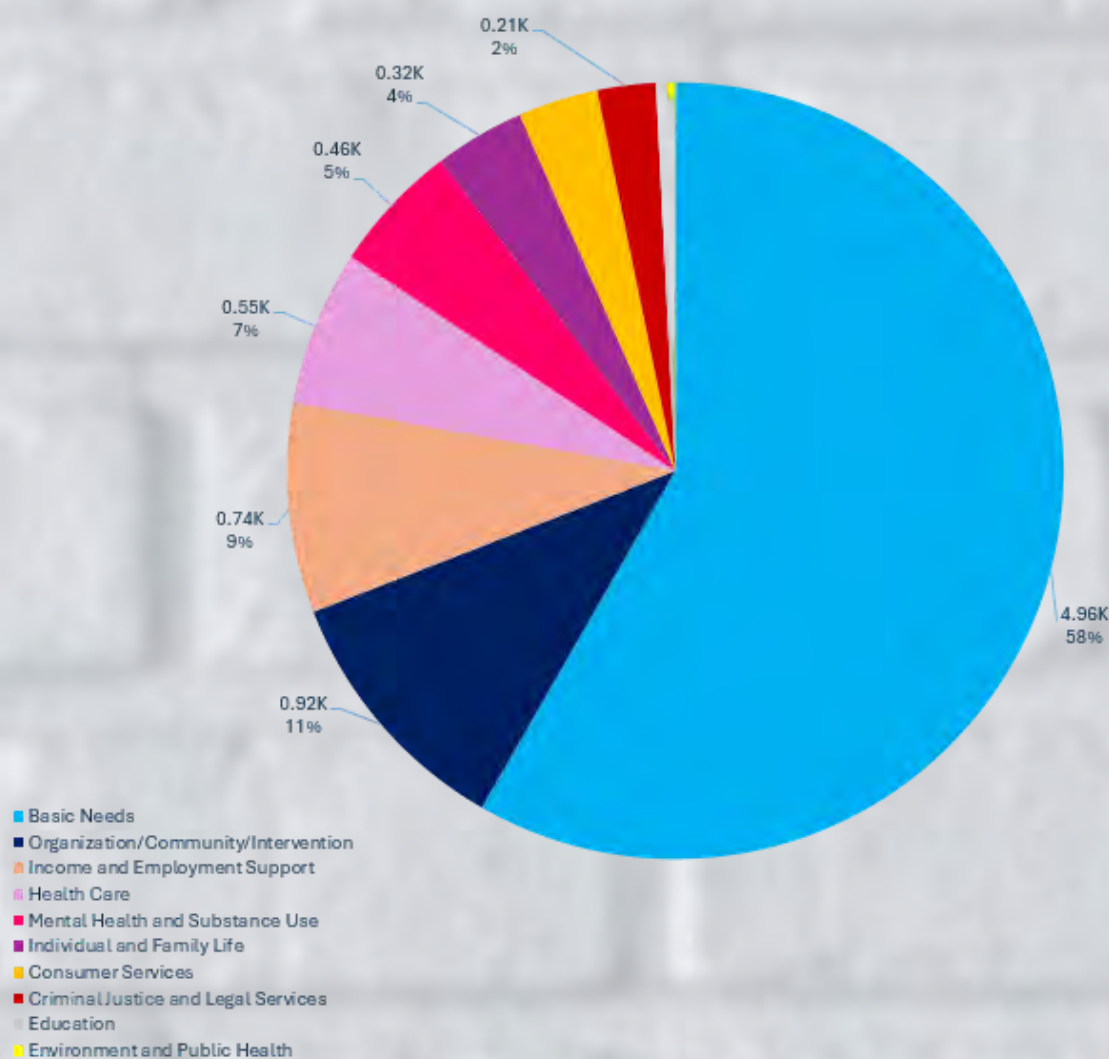


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The website is the public online version of the database used by information and referral specialists for the **211** telephone/email service. This up-to-date, accessible, searchable database provides comprehensive access to information about social, community, health, and government services in New Brunswick. The website complements the **211** telephone service, . Another advantage of **211** is that it identifies and tracks the unmet needs, informing the community and government of emerging issues, gaps in services and strategy development and improvement.

In 2024, 8,491 calls were made to **211** in the region served by **United Way**: Albert, Westmorland and Kent counties. Given the rising cost of living, it is no surprise that the largest number of calls sought information about accessing basic needs.



Atlantic Wellness

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct/unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
% of clients who report: - Increased knowledge of positive coping strategies; and - setting counselling goals.	247	247	100.00%	365	365	100.00%
% of clients who report: - feeling heard, understood, and respected by their therapist.	247	247	100.00%	365	365	100.00%
% of clients who report that the clinic was helpful to them.	73	64	87.67%	365	343	93.97%
% of clients who report: - Increased use of positive coping skills learned in therapy; and - Increased school attendance.	247	240	97.17%	365	365	100.00%
% of clients who report: - Decreased use of harmful coping strategies (drug use, self-harm, etc.).	247	223	90.28%	365	201	55.07%
% of clients who report a positive change in their daily life (ie. eating, sleeping, relationships).	247	200	80.97%	365	321	87.95%



Beausejour Family Crisis Resource Centre

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct/unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of children that report a decrease in fear of older adults working in the justice system.	249	225	90.36%	325	293	90.15%
# and % of children that would turn to formal professionals during times of need.	249	236	94.78%	325	305	93.85%
# and % of children who report a decrease in anxiety and stress regarding the criminal justice process as a result of their interaction with a Justice Facility Dog.	249	215	86.35%	325	296	91.08%
# and % of children that report feeling safe when utilizing Marielle during interactions with various criminal justice professionals.	249	236	94.78%	325	310	95.38%
# and % of children that showed a decrease in signs of anxiety during disclosure.	249	237	95.18%	325	316	97.23%
# and % of children that developed at least one self-care technique.	249	227	91.16%	325	315	96.92%
# and % of children that show a continued reduction in trauma symptoms such as flashbacks and fears of the outside environment.	249	214	85.94%	325	295	90.77%
When faced with a future life incident, the # and % of children that have utilized positive coping mechanisms in order to reduce feelings of trauma and fear.	249	227	91.16%	325	300	92.31%



BGC Dieppe

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of children who understand healthy behaviors measured through the use of success marker.	746	649	87.00%	813	726	89.30%
# and % of children and youth that have access to the programs and services that fit their needs.	746	626	83.91%	813	739	90.90%
# and % of children and youth that exercise regularly, eat well and are protected from injuries and harm.	562	511	90.93%	611	522	85.43%
# and % of children and youth that have a sense of well-being	562	500	88.97%	611	553	90.51%
# and % of children and youth have close relationships.	562	539	95.91%	611	582	95.25%
# and % of children and youth that have the creative, recreational and life skills needed for resilience.	562	455	80.96%	611	532	87.07%
# and % of longtime and former members that have physical activity, healthy eating habits and healthy weights.	241	221	91.70%	264	224	84.85%
# and % of youth and alumni that have healthy autonomy from family, perceived control over life, financial independence and responsibility and satisfying employment.	241	209	86.72%	264	216	81.82%



BGC Moncton

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of kids who have access to 1 healthy meal every day the club is open.	1019	1019	100.00%	1525	1525	100.00%
# and % of kids who have access to a minimum of 1 hour of physical activity every day the club is open.	1019	1019	100.00%	1525	1525	100.00%
# and % of kids exposed to employment and entrepreneurship activities per week.	150	40	26.67%	150	47	31.33%
# and % of kids who graduate from employment and entrepreneurship activities.	191	154	80.63%	187	158	84.49%
# and % of students that are on track to graduate to next grade.	292	278	95.21%	250	227	90.80%
# and % of kids who report they have proper knowledge of health and nutrition.	1019	968	95.00%	1525	1449	95.02%
# and % of high school graduates who receive entrance to post-secondary institutions or full-time job.	5	5	100.00%	5	5	100.00%

BGC Riverview

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of children and youth that take part in our Flex Your Head or other offered mental health support programs and demonstrate strong grasps on the ideas.	825	573	69.45%	907	695	76.63%
# and % of youth that demonstrate and use new skills to find employment or volunteer opportunities.	825	177	21.45%	907	259	28.56%
# and % of middle school and high school youth that return to school on a regular basis.	825	299	36.24%	907	364	40.13%
# and % of children and youth that demonstrate skills learned in mental health programming that helps them make confident life choices.	825	300	36.36%	907	419	46.20%

Big Brothers Big Sisters

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# of community partners who have developed an ongoing relationship with the agency (more than one year).	51	51	100.00%	87	87	100.00%
# and % of youth who report seeing an improvement in one of the following areas (social and emotional competence, mental health & wellbeing, and educational engagement & employment readiness).	95	95	100.00%	148	144	97.30%
# of new families engaging with training workshops and programs.	283	283	100.00%	326	326	100.00%
# of referrals made and resources provided.	283	283	100.00%	326	326	100.00%



Big Cove First Nations Wellness Committee Inc.

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of parents attending Safe Space activities.	48	48	100.00%	49	49	100.00%
# and % of participants demonstrating progress.	150	100	66.67%	150	117	78.00%
# and % of activities involving parents and children.	40	40	100.00%	42	42	100.00%
# of youth who participate in CLCD/Safe Space cultural activities.	645	601	93.18%	650	614	94.46%
# and % of High School graduates, in the last 10 years, who continue into post-secondary education.	30	24	80.00%	34	29	85.29%
# and % of High School graduates, in the last 10 years, who continue into post-secondary education.	255	159	62.35%	272	183	67.28%



Crossroads for Women

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct/unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of survivors of intimate partner violence who report an increase in ability in how to contact resources related to accessing basic needs in their community.	0	0	0.00%	40	38	95.00%
# and % of individuals who report transportation is not a barrier in accessing support services.	0	0	0.00%	40	40	100.00%
# and % of participants who report gaining or increasing 2 transferable skills to better support themselves in accessing/obtaining basic needs.	0	0	0.00%	40	37	92.50%
# and % of Survivors of violence who can name and navigate three websites that list apartments. Survivors of violence can find the phone numbers of the local food banks within the local area. Survivors of violence can name and navigate three different websites that list local job opportunities.	0	0	0.00%	40	38	95.00%
# and % who report they are no longer in an abusive relationship with index partner.	0	0	0.00%	40	38	95.00%
# and % of survivors of intimate partner violence who report an increase in ability in how to contact resources related to accessing basic needs in their community.	0	0	0.00%	40	38	95.00%



Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of learners enrolled each semester who want to obtain a High School Diploma (DES) or Adult High School Diploma (DESPA).	61	49	80.33%	49	40	81.63%
# of learners enrolled each semester who want to obtain a specific training.	61	12	19.67%	5	4	80.00%
# and % of learners who have obtained a DES/DESPA or a specific training and who are pursuing post-secondary studies or entering the labour market.	23	19	82.61%	4	3	75.00%
# and % of learners who obtain a High School Diploma, an Adult High School Diploma, or a specific training (someone who has already obtained a diploma but wishes to take an additional course).	61	23	37.70%	54	4	7.41%

Open Sky Co-operative Ltd.

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of people eating 2 healthy meals per day.	15	12	80.00%	18	17	94.44%
# and % of new participants ready and looking for an apartment for independent living.	5	1	20.00%	8	1	12.50%
# and % of participants ready for volunteer or paid work experiences, including ongoing coaching.	19	16	84.21%	22	19	86.36%
# and % of participants who complete an Employment training program.	0	0	0.00%	0	0	0.00%
# and % of participants getting work experience in a business setting.	16	15	93.75%	22	22	100.00%
# and % of people employed, to contribute to their own employment and income need.	20	10	50.00%	22	11	50.00%



PEDVAC

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of students who are food insecure and access hot the hot lunch program.	38	38	100.00%	35	35	100.00%
# and % of staff who report feeling hopeful about their work and the future.	3	3	100.00%	3	3	100.00%
# and % of participants who report their lives have improved because of new programs.	4	4	100.00%	7	7	100.00%



Salvus Clinic

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# of individuals who access peer programming at Salvus.	28	28	100.00%	61	43	70.49%
# and % of individuals who report enhanced knowledge as a result of programming.	16	16	100.00%	85	75	88.24%
# of individuals who complete peer programming at Salvus.	16	16	100.00%	85	67	78.82%
# and % of Individuals who participate in peer support training and have job readiness skills in a relevant field.	16	10	62.50%	19	14	73.68%
# and % of Individuals who obtain employment in a relevant field after participating in Peer Support Training.	16	0	0.00%	19	15	78.95%
# and % of Participants who obtain employment in related field.	41	32	78.05%	19	15	78.95%
# and % of Participants who remain successfully employed.	41	32	78.05%	19	2	10.53%



Youth Impact Jeunesse

Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of new referrals have their first meeting with the Drug Intervention Program within the first two weeks of their referral date.	28	19	67.86%	68	45	66.18%
# and % of participants have developed or updated a resume.	32	15	46.88%	44	29	65.91%
# and % of participants have obtained employment during their participation in the program.	32	17	53.13%	44	23	52.27%
# and % of participants are actively participating in furthering their education.	32	28	87.50%	44	40	90.91%
# and % of participants have decreased or abstained from their drug use.	32	27	84.38%	44	41	93.18%
# and % of participants have completed a minimum of 50% of their personalized goals of their directional plan.	32	23	71.88%	44	35	79.55%



Outcomes and Indicators

Agency's Indicators	Mid-Term Report			Final Report		
	Actual # of distinct /unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress	Actual # of distinct/ unique individuals served	Actual # participants demonstrating progress	Actual % participants demonstrating progress
# and % of individuals who report an improvement in one or more of the following areas (adequate social and emotional support, nurturing environment, social activity, and friendships).	491	460	93.69%	453	415	91.61%
# and % of individuals who report they've made/received referrals to internal YWCA Moncton or other community programs.	491	452	92.06%	453	425	93.82%
# and % of youth that facilitators noted have increased ability to communicate with peers, parents and other adults.	358	358	100.00%	366	366	100.00%
# and % of parents who report that they see a positive change in their child's/children's ability to develop and/or improve relationships with peers, themselves, and other supportive adults.	133	133	100.00%	125	125	100.00%
# and % of individuals who accessed Empowered Choices' demonstrate they are able to regulate emotions (grounding and coping skills).	491	435	88.59%	453	405	89.40%
# and % of individuals who are able to effectively express their thoughts and feelings.	491	485	98.78%	453	425	93.82%



**United Way
Centraide**

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