



## WHAT'S HAPPENING IN OUR COMMUNITY?

- Greater Moncton grew **23%** in three years, faster than housing, schools, and services can keep up.
- Housing prices have doubled since 2019 and homelessness has risen more than **200%**.
- One in three New Brunswickers struggle with food insecurity.
- Youth mental health and employment remain top concerns.
- Nonprofits are stretched thin, facing rising costs, staff burnout, and unstable funding.

## SO WHAT DO WE DO?

United Way of Greater Moncton and Southeastern NB does more than raise funds.

We bring partners together to tackle complex issues like housing costs, homelessness, youth mental health, youth employment, and food insecurity.

We work with local partners and community groups to identify needs, co-design and develop programs, and strengthen the systems that help people thrive. We link community efforts so people and youth have support for as long as they need it.

Every dollar stays local. Every action fuels lasting change.

We also help raise funds so our partners can focus more on helping people.

## HOW DO WE MAKE IT WORK?

Our 5-year funding model gives our strategic and anchor partners stability to plan, hire, and focus more on impact and less on fundraising.



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<https://www.gmsenbunitedway.ca/>

## OUR 16 FUNDED PROGRAMS ARE:

### Strategic Partners:

- Atlantic Wellness
- Youth Impact Jeunesse
- YOU Turns
- YWCA Moncton

### Funded Agencies:

- Big Brothers Big Sisters of Greater Moncton
- NB Refugee Clinic
- Kent Family Resource Centre

### Anchor Partners:

- BGC Dieppe
- BGC Moncton
- BGC Riverview
- Courage Centre (Beauséjour Family Crisis Resource Centre)
- Open Sky Co-operative
- District scolaire francophone Sud
- Big Cove First Nation Wellness Committee
- PEDVAC Foundation
- Salvus Clinic

## HOW DOES UNITED WAY LEAD OR COLLABORATE IN OTHER PROGRAMS/PROJECTS

- **211** connects people to help 24 hours a day, seven days a week.
- **YOU Turns** strategic coordinators walk beside youth at risk, helping them reconnect to school and community.
- Peer Supported Housing with **the Salvus Clinic** gives people experiencing chronic homelessness a place to heal and rebuild.
- **Seniors' Meal Program** delivers almost 1000 meals a week to low-income seniors, many living alone or unable to cook, for only one dollar per meal.
- **Integrated Youth Services Hub**, for which United Way is the lead agency in our region, brings mental health, employment, peer support, and primary healthcare together under one roof.

## WHY GIVE THROUGH UNITED WAY?

Because one gift supports many.

- 16 local charities and programs with one donation
- Long-term stability for frontline organizations
- Proven, accountable results trusted for more than 70 years



**United Way**  
**Centraide**  
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