

INVESTING FOR IMPACT

\$2,302,940.41 pledged

by our community, for our community



**United Way
Centraide**
Greater Moncton and
Southeastern New Brunswick

WE BUILD STRONGER COMMUNITIES



We're making sure kids
are all that they can be.



We're moving people from
poverty to possibility.

SUPPORTING EVERYDAY HEROES: OVER 86,000 LIVES CHANGED IN OUR REGION

IN 2025, YOU MADE A DIFFERENCE

**Research allows us to better estimate the direct and extended impact, based on type of intervention.*

United Way Outcomes

- **6,041** children and youth were connected to supportive adults.
- **4,519** children and youth acquired the skills and assets they need to handle life's challenges.
- **1,628** people began to move from Poverty to Possibility.

Agency Outcomes

- **1,061** children and youth had improved mental health and/or were able to heal from trauma and can find joy in everyday experiences.
- **485** people experienced improved food security because of an agency's Food Bank, Community Pantry and Hot lunch program.
- **740** youth are knowledgeable about their culture and connect with Elders.

YOUR IMPACT IN ACTION: BGC RIVERVIEW

Sam Gray first came to BGC Riverview's After School Hub in Grade 7. He was looking for a safe space where he felt valued and supported.

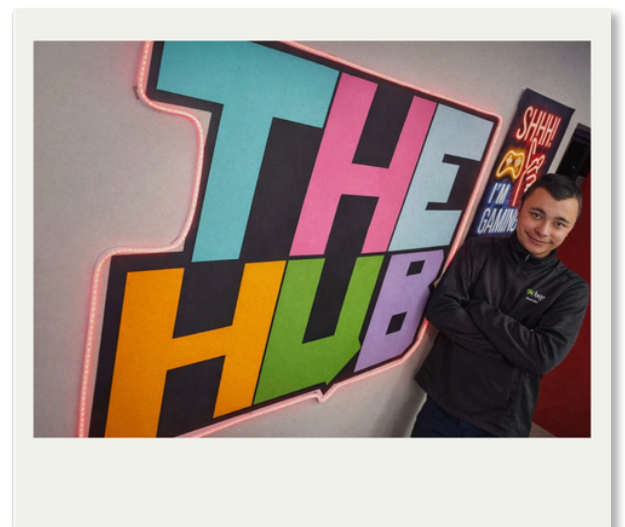
He found it.

Today, Sam is no longer just a participant. He is a volunteer, a mentor and a steady presence for younger kids walking through the same doors he once did.

Sam jumps in wherever he is needed. He is learning life skills. He is building confidence and giving back.

"I make suppers for the kids," said Sam, "I feel honored. I feel very helpful at this place."

Sam's story is proof that when young people of all abilities and backgrounds find belonging, they grow into leaders.



YOUR DONATIONS IMPACTED LOCAL AGENCIES

- Atlantic Wellness
- Beauséjour Family Crisis Resource Centre
- Big Brothers Big Sisters
- Big Cove First Nation Wellness Committee
- BGC Dieppe
- BGC Moncton
- BGC Riverview
- Crossroads for Women
- District scolaire francophone Sud
- New Brunswick Refugee Clinic
- Open Sky Co-operative
- PEDVAC
- Salvus Clinic
- Youth Impact
- YOU Turns
- YWCA Moncton

DOING MORE TOGETHER



BUILD FOR THE FUTURE

Through Build for the Future, Greater Moncton's construction industry, in partnership with United Way, comes together to contribute \$1 million dollars over 10 years to create long-term meaningful impact by supporting essential nonprofit agencies and programs for youth in our local community.



211

A free and confidential information service trademarked to United Way, 211 is the front door to help in New Brunswick. Dedicated to connecting people with the resources they need when they need them most. In 2025, 211 was contacted 13,094 times in Southeastern NB and Miramichi.



SENIOR'S MEAL PROGRAM

The program served more than 100,000 meals to vulnerable, low-income seniors in 2025. Without this support, many seniors would struggle to remain in their homes due to challenges in maintaining a healthy, affordable, and consistent diet.



INTEGRATED YOUTH SERVICES HUB

The Integrated Youth Services (IYS) Site brings mental health services, employment supports, peer mentoring, and primary healthcare together under one roof for youth aged 12 to 25. There are six IYS sites rolling out across New Brunswick, and in each region there is a lead agency tasked with bringing together the Network of partners, creating governance structures and handling administrative tasks. In Moncton, United Way is the Lead Agency.



YOU TURNS

YOU Turns connects youth to whom and what they need for success in school and life, working in three school districts and nine schools.



PEER SUPPORTED HOUSING

United Way owns five supportive housing buildings and manages six, in partnership with Salvus Clinic. The clinic provides case management support to tenants facing mental health challenges and chronic homelessness.



COMMUNITY TRANSIT

United Way administers the Community Transit Pass Program, in partnership with the City of Moncton and Codiac Transpo.

